Bachelors of Science in Business Administration (BSBA)

Option in Entrepreneurship (72 Semester Units)

Catalog Fall 2016 Major Catalog Date: _____

Name _____ CIN _____
Last First MI

_____ _____
Email Phone Term Admitted

_____ _____
Adviser's Signature Date Student's Signature Date

SEMESTER - LOWER DIVISION BUS CORE COURSES (15 Units)

				Prerequisites	*Completed?*
ACCT	2100	Principles of Financial Accounting	3		
ACCT	2110	Principles of Managerial Accounting	3	*ACCT 2100*	
ECON[1]	2010	Principles of Economics I: Microeconomics	3		
ECON[1]	2020	Principles of Economics II: Macroeconomics	3	*ECON 2010*	
FIN	2050	Legal and Regulatory Environment of Business	3		

SEMESTER - UPPER DIVISION BUS CORE COURSES (30 Units)

				Prerequisites	*Completed?*
BUS[2]	3050	Business Communication *(wi)*	3		
BUS	4150	Contemporary Issues in Global Business	3		
CIS	3010	Management Information Systems	3		
ECON[3]	3060	Statistics for Business Analysis and Decision Making	3	*GE Block B4 (Mathematics/Quantitative Reasoning)*	
FIN	3030	Business Finance	3	*ACCT 2100*	
MGMT	3060	Production and Operations Management	3		
MGMT	3070	Organizational Behavior and Management	3		
MGMT[4]	3080	Business Responsibilities in Society	3	*Block A (Basic Subjects)*	
MKT	3100	Principles of Marketing	3		
BUS	4970	Capstone: Strategic Management	3	*All Business Core except BUS 4150*	

Note 1: ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

Note 2: BUS 3050 is designated as a Writing Intensive (wi) course. A grade of "C" or better is required to satisfy the Graduation Writing Assessment Requirement (GWAR).

Note 3: ECON 3060 is double-counted in GE Upper Division Block B - Natural Science and Mathematics.

Note 4: MGMT 3080 is double-counted in GE Upper Division Block C - Arts and Humanities.

SEMESTER - OPTION: Entrepreneurship (27 Units)

Semester - Required Courses (12 units):				*Prerequisites*	*Completed?*
MGMT	4200	New Venture Management	3		
MGMT	4201	Global Entrepreneurship and Innovation	3		
MKT	4300	Marketing in a New Business	3		
MGMT	4108	High Performance Management ***or***	3	*MGMT 3070*	
MKT[2]	3200	High Performance Professional Skills *(wi)*		*MKT 3100*	

Bachelors of Science in Business Administration (BSBA)

Option in Entrepreneurship (72 Semester Units)

Semester - Electives (15 units): Select five courses				*Prerequisites*	*Completed?*
BIOL	4200	Global Change	3	*Grade of C or better in BIOL 3200*	
CIS	3610	Web Design and Development	3	*CIS 1200 or equivalent*	
CIS	3830	Multimedia Game and Application Programming	3	*CIS 1200 or equivalent*	
CIS	4880	Information Security	3	*CIS 3010 or equivalent or permission of instructor*	
COMM	3890	Intercultural Communication in Civic Contexts	3	*Block A & B4, an additional course from B, C, D*	
COMM	4310	Principles and Practices of Public Relations	3	*COMM 3000, 3100, 3200, 3300, 3400, 4300*	
ECON	4610	Economics of International Trade	3	*ECON 2020*	
MGMT	4202	Launching New Ventures	3		
MGMT	4203	Current Topics and Cases in Entrepreneurship and Innovation	3		
MGMT	4204	Social Entrepreneurship	3		
MKT	3400	Consumer Behavior	3	*MKT 3100*	
MKT	3800	Introduction to Social Media Marketing	3		
MKT	4310	Business Consulting	3		
MKT	4460	Marketing Research - Quantitative	3	*MKT 3100 & ECON 3060*	
PSY	4150	Interpersonal Relationships	3	*PSY 1500*	
PSY	4650	Multicultural Psychology: Current Issues and Research	3		
SOC	4200	Group Processes	3		
SOC	4220	Social Psychology	3		
SOC	4300	Urban Sociology	3		
TECH	3600	Lean Manufacturing	3		
TVF	4400	Noncommercial Broadcasting and Film	3	*TVF 3000*	
TVF	4800	Emerging Media and Technologies	3	*TVF 1000, 1100, 3000*	

Semester - Additional Required Courses:

Students may require two additional courses to meet the 120 units required for graduation.
