Bachelors of Science in Business Administration (BSBA)

Option in International Business (72 Semester Units)

Catalog Fall 2016 Major Catalog Date: _____

Name _____ CIN _____
Last First MI

_____ _____
Email Phone Term Admitted

_____ _____
Adviser's Signature Date Student's Signature Date

SEMESTER - LOWER DIVISION BUS CORE COURSES (15 Units)

				Prerequisites	*Completed?*
ACCT	2100	Principles of Financial Accounting	3		
ACCT	2110	Principles of Managerial Accounting	3	*ACCT 2100*	
ECON[1]	2010	Principles of Economics I: Microeconomics	3		
ECON[1]	2020	Principles of Economics II: Macroeconomics	3	*ECON 2010*	
FIN	2050	Legal and Regulatory Environment of Business	3		

SEMESTER - UPPER DIVISION BUS CORE COURSES (30 Units)

				Prerequisites	*Completed?*
BUS[2]	3050	Business Communication *(wi)*	3		
BUS	4150	Contemporary Issues in Global Business	3		
CIS	3010	Management Information Systems	3		
ECON[3]	3060	Statistics for Business Analysis and Decision Making	3	*GE Block B4 (Mathematics/Quantitative Reasoning)*	
FIN	3030	Business Finance	3	*ACCT 2100*	
MGMT	3060	Production and Operations Management	3		
MGMT	3070	Organizational Behavior and Management	3		
MGMT[4]	3080	Business Responsibilities in Society	3	*Block A (Basic Subjects)*	
MKT	3100	Principles of Marketing	3		
BUS	4970	Capstone: Strategic Management	3	*All Business Core except BUS 4150*	

Note 1: ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

Note 2: BUS 3050 is designated as a Writing Intensive (wi) course. A grade of "C" or better is required to satisfy the Graduation Writing Assessment Requirement (GWAR).

Note 3: ECON 3060 is double-counted in GE Upper Division Block B - Natural Science and Mathematics.

Note 4: MGMT 3080 is double-counted in GE Upper Division Block C - Arts and Humanities.

SEMESTER - OPTION: International Business (27 Units)

Semester - Required Courses (18 units):

				Prerequisites	*Completed?*
FIN	4310	Multinational Financial Management	3	*FIN 3030*	
MGMT	4102	Comparative Management	3	*Senior or Graduate standing*	
MKT[2]	3200	High Performance Professional Skills *(wi)*	3	*MKT 3100*	
MKT	3500	Global Business	3	*MKT 3100*	
MKT	4500	International Marketing	3	*MKT 3100*	
MKT	4510	Intercultural Business Communications	3		

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Semester - Electives (9 units): Select three courses				*Prerequisites*	*Completed?*
MKT	3210	Personal Selling	3	*MKT 3100*	
MKT	3400	Consumer Behavior	3	*MKT 3100*	
MKT	3700	Marketing Analytics	3	*GE Blocks A, B4, +1 from Block B, Blocks C, and D.*	
MKT[5]	3950	Community Based Social Marketing *(cl)*	3	*GE Blocks A, B4, +1 from Block B, Blocks C, and D.*	
MKT	4320	Sustainability Marketing	3	*MKT 3100 or Consent of Instructor*	
MKT	4454	Special Topics in Marketing	1-3		
MKT	4460	Marketing Research - Quantitative	3	*MKT 3100 and ECON 3060*	
MKT	4461	Marketing Research - Qualitative	3	*MKT 3100 or Consent of Instructor*	
MKT	4520	Import/Export	3	*MKT 3500*	
MKT	4530	Global Transportation and Logistics	3	*MKT 3100*	
MKT	4610	Digital Marketing and E-Commerce	3	*MKT 3100*	
MKT	4710	Pricing	3	*MKT 3100*	
ECON*	4260	International Political Economy	3	*Three units in Economics and Political Science*	
Also Listed As					
POLS*	4260	International Political Economy	3	*Three units in Economics and Political Science*	
OR					
ECON*	4600	Economics of Developing Countries	3	*ECON 1500 of 2020*	
OR					
ECON*	4610	Economics of International Trade	3	*ECON 2020*	
OR					
ECON*	4620	International Monetary Economics	3	*ECON 2020*	

**Only one economics course can be used to meet the option elective course requirement*

Semester - Additional Required Courses:

Students may require additional courses to meet the 120 units required for graduation. Students are strongly encouraged to take additional classes offered by the College of Business and Economics.

Note 5: MKT 3950 is double-counted in GE Upper Division Block D - Social Sciences, and is also a Civic Learning (cl) course.