COLLEGE OF BUSINESS AND ECONOMICS

COMMUNITY PARTNER INTERNSHIPS

Cayenne Wellness Center

Website Development

SPRING 2025 | BUSINESS ANALYSIS | 3 STUDENTS

Three senior Information Systems students continued the College of Business and Economics' multi-semester partnership with Cayenne Wellness Center by developing a WordPress-based website from designs and requirements established during an earlier project phase. Working as a faculty-supervised consulting team, the students translated approved concepts into a practical public-facing platform intended to strengthen communication and stakeholder engagement.

THE STUDENT TEAM

Systems Analysis and Web Development



TEAM LEAD

Client communication and presentation leadership



PROJECT COORDINATOR

Milestones, deliverables, and task coordination



TECHNICAL COORDINATOR

Requirements, technical accuracy, and quality

PROJECT FOCUS

Develop a WordPress-based website that could accommodate and advance previously created designs.

STUDENT CONTRIBUTION

The team reviewed the established project direction, organized public-facing content, and translated earlier concepts into a functional digital solution.

GENERAL DELIVERABLES

- WordPress website development
  - Organization of public-facing information
  - Communication and administrative features
  - Implementation guidance
  - Final client presentation

COMMUNITY AND LEARNING VALUE

The project supported Cayenne Wellness Center's ability to communicate with stakeholders while giving students practical experience working with a real client, interpreting requirements, coordinating development activities, and presenting a completed solution.

A MULTI-SEMESTER COLLABORATION

SPRING 2024
Recruiting-tracking process automation

FALL 2024
Technology concepts for organizational initiatives

SPRING 2025
WordPress website based on established designs