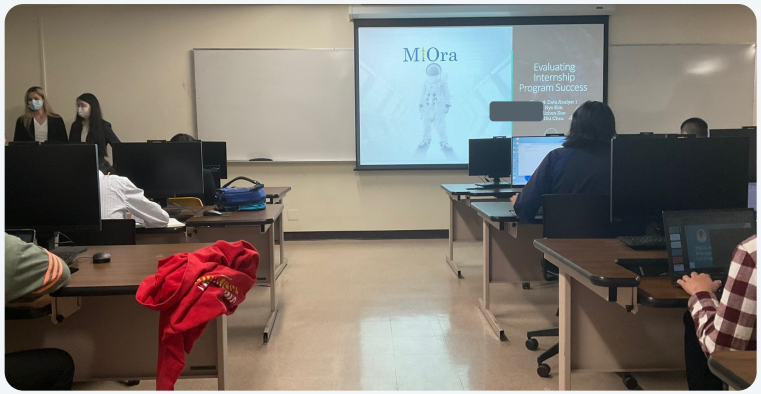
MiOra

Evaluating Internship Program Success

FALL 2024 | DATA ANALYTICS | 3 STUDENTS

Three senior Information Systems students worked as a faculty-supervised data analytics team with MiOra to evaluate internship program success. The team framed the business question, reviewed and prepared available data, used visual analysis to communicate findings, evaluated the results against the project objective, and organized actionable recommendations for partner review.



MiOra internship program evaluation team presentation

PROJECT OBJECTIVE

Use a structured data analytics process to evaluate internship program success and translate the findings into clear, actionable information for the community partner.

STUDENT CONTRIBUTION

The team clarified the business question, examined and validated the available data, addressed data-quality issues, developed visual summaries, interpreted the results, and prioritized possible actions.

ARTIFACTS PRODUCED

- Business and data understanding summary
- Data-quality review and prepared dataset
- Dashboards, graphs, charts, or tables
- Evaluation of findings against project objectives
- Final report, prioritized actions, and partner presentation

COMMUNITY VALUE

The project provided MiOra with a structured review of internship program information and a set of visual, action-oriented findings that could support program reflection and future decision-making.

LEARNING VALUE

Students applied business understanding, data preparation, visualization, evaluation, and client communication while working with a real organization and presenting evidence-based recommendations.