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CALIFORNIA STATE UNIVERSITY, LOS ANGELES

BS in Business Administration: International Business Option (120 units)

Term 1	Term 2	Term 3	Term 4
Fall	Spring	Fall	Spring
CIS 3010: Management Information Systems (3)	ECON 3060 (3) Double-counts as UD GE Natural Sciences	MGMT 3070: Organizational Behavior & Management (3)	BUS 4970: Capstone (3)
FIN 3030: Business Finance (3)	MGMT 3080 (3) Double-counts as UD GE Arts & Humanities	MGMT 3060: Production & Operations Management (3)	FIN 4310 (3)
BUS 3050: Business Communication (3)	MKT 3200 (3)	MKT 4500 (3)	MGMT 4102 (3)
MKT 3100: Principles of Marketing (3)	MKT 3500 (3) (Double counts for BUS 4150)	MKT 4510 (3)	International Business Option Elective Requirement (3)
GE: University Req. (3) RE	MKT 3950 (UD GE D Social Science (CL) Requirement (3)	International Business Option Elective Requirement (3)	FREE ELECTIVE (3)

This roadmap requires GE certification from a California Community College indicating completion of CSU lower division general education requirements.

BS in Business Administration

Business Core Prerequisites

- ACCT 2110 – prerequisite: ACCT 2100.
- ECON 2020 – Prerequisite: ECON 2010.
- FIN 2050 – Prerequisite: Sophomore standing.
- CIS 3010 – Prerequisite: CIS 1200 or equivalent recommended.
- ECON 3060 – Prerequisites: Satisfactory completion of GE Block B4.
- FIN 3030 – Prerequisite: ACCT 2100.
- MGMT 3080 – Prerequisite: Completion of Block A.
- BUS 4970 – Prerequisites: ACCT 2100, ACCT 2110, ECON 2010, ECON 2020, FIN 2050, BUS 3050, CIS 3010, ECON 3060, FIN 3030, MGMT 3060, MGMT 3070, MGMT 3080, and MKT 3100; or equivalents.

International Business Core Option Prerequisites

- FIN 4310 – Prerequisite: FIN 3030
- MGMT 4102 – Prerequisite: Senior or Graduate standing
- MKT 3200 – Prerequisite: MKT 3100
- MKT 3500 – Prerequisite: MKT 3100
- MKT 4500 – Prerequisite: MKT 3100

Important Notes For Transfer Students:

- Total number of units required for the degree: 120 units. Students may need to take additional free electives to meet 120 unit minimum.
- ECON 3060 and MGMT 3080 are both double-counted in Upper Division (UD) General Education (GE);
- One UD Civic Learning (cl) course is required in GE. Try to complete as part of UD GE;
- Two diversity courses are required in GE. At least one must be a Race/Ethnicity (*re*) course;
- One writing intensive course (*wi*) is required in the major (BUS 3050);
- It is strongly recommended that when taking the upper division core courses, students follow the sequence: CIS 3010, BUS 3050, FIN 3030, ECON 3060, MKT 3100, MGMT3060, MGMT 3070, MGMT 3080, BUS 4150, and BUS 4970.