MSBA MAIN TRACK

REQUIREMENTS FOR THE DEGREE:
A TOTAL OF 33 UNITS OF 5000-LEVEL COURSES.

STEP 1
Must complete **BUS 5000** with a "B" or higher.

STEP 2
Take required courses (15 units).

STEP 3
Choose your elective (15 units) concurrently with your required courses.

STEP 4
Take (3) Culminating Experience units.

REQUIRED COURSES (15 UNITS)

- ***MGMT 5102***: Sustainability, CSR, & Business Ethics
- **BUS 5023**: Marketing Strategy for a Global Environment
- ***MGMT 5103***: Seminar: Strategic Planning
- ***MGMT 5200***: Entrepreneurship
- **BUS 5930**: Research Methods in Business Administration

ELECTIVE UNITS (15 UNITS)

- New Venture Management
- Finance
- Human Resource Management
- Leadership & Management
- Marketing
- Customized

CULMINATING EXPERIENCE (3 UNITS)

- **BUS 5990**: Thesis

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