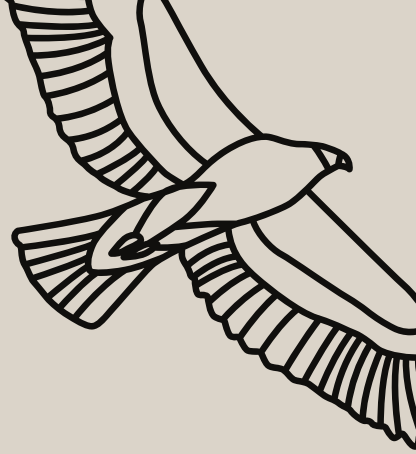
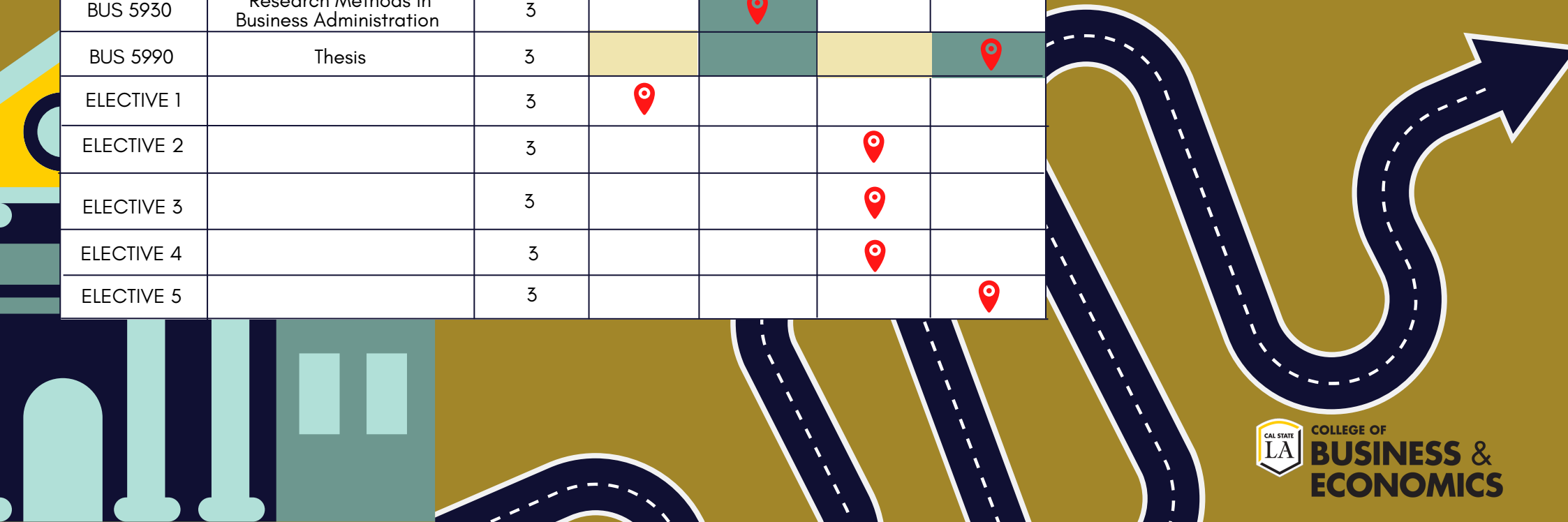
MSBA ROADMAP

(WITH BUS 5000 WAIVER)

TOTAL 33 UNITS = 15 UNITS CORE COURSES + 15 UNITS OPTION ELECTIVES + 3 UNITS THESIS

COURSE #	COURSE NAME	CREDITS	FALL	SPRING	FALL	SPRING
BUS 5000	Foundations of Business	9	WAIVER			
MGMT 5102	Sustainability, CRS, & Business Ethics	3	📍			
BUS 5023	Marketing Strategy for a Global Environment	3		📍		
MGMT 5103	Seminar: Strategic Planning	3		📍		
MGTM 5200	Entrepreneurship	3	📍			
BUS 5930	Research Methods in Business Administration	3		📍		
BUS 5990	Thesis	3				📍
ELECTIVE 1		3	📍			
ELECTIVE 2		3			📍	
ELECTIVE 3		3			📍	
ELECTIVE 4		3			📍	
ELECTIVE 5		3				📍





COLLEGE OF BUSINESS & ECONOMICS