PAT BROWN INSTITUTE FOR PUBLIC AFFAIRS
Unleashing the Power of Participation

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Media Advisory: Thursday, November 3, 8 a.m. to 10 a.m.

Pat Brown Institute to release poll of L.A. County Latino voters; Among other findings, Latino voters register strong support for County Measure M on public transportation

What:

The Pat Brown Institute for Public Affairs at Cal State LA will host a media and community briefing to release findings from its Latino poll. The poll, conducted for PBI by the nationally recognized firm Latino Decisions, surveyed 1,501 Latino registered voters in Los Angeles County. The findings provide key insights about Latino voters, who are expected to turn out in large numbers and wield considerable influence in the November 8 general election. Among the main findings on a range of national and local issues, the poll shows strong support for the closely watched Measure M, which requires a two-thirds vote to raise the sales tax to build out the public transportation system in Los Angeles County. The event will include a presentation by Dr. Adrian Pantoja, senior analyst of Latino Decisions. Among those commenting on the results and their implications will be Dr. Matt Baretto, director of Latino Decisions, and Dr. Raphael Sonenshein, executive director of Pat Brown Institute and director of the poll.

When:

8 a.m. to 10 a.m., Thursday, November 3. Click here to register for the #PBILatinoPoll. The poll presentation will begin at 8:30 a.m. Reserved seating in the front will be held for members of the media who have registered.

Where:

Cal State LA Downtown, 801 South Grand Ave., Los Angeles, 90017. Parking is complimentary with validation at the parking structure located at 801 South Grand Ave. There are two entrances to the parking structure, one off of Grand Ave and the

other off of 8th St. Please bring your parking ticket to the event in order to receive validation. Public transit stops are also within walking distance of the downtown campus. For additional information about the Institute and its programs, visit www.patbrowninstitute.org or call us at (323) 343-3770.

More:

Gov. Edmund G. "Pat" Brown, who held office from 1959 to 1967, brought the Pat Brown Institute to the Cal State LA campus in 1987. The Institute is a nonpartisan center for community engagement, civic education, public policy forums and debates, youth leadership, and applied public policy research. The Pat Brown Institute has developed a series of distinguished and accessible programs to carry out the mission of the University and create more inclusive and empowered communities across Southern California.

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Cal State LA is a university dedicated to engagement, service, and the public good. Founded in 1947, the University serves more than 27,000 students and 240,000 distinguished alumni, who are as diverse as the city we serve. Located in the heart of Los Angeles, Cal State LA has long been recognized as an en- gine of economic and social mobility. Led by an award-winning faculty, the University offers nationally recognized programs in science, the arts, business, criminal justice, engineering, nursing, education and the humanities.

Cal State LA is home to the critically-acclaimed Luckman Fine Arts Complex, Pat Brown Institute for Public Affairs, Hertzberg-Davis Forensic Science Center, Hydrogen Research and Fueling Facility, Billie Jean King Sports Complex, TV, Film and Media Center and the Center for Engagement, Service, and the Public Good. For more information, visit *www.CalStateLA.edu*. *CalStateLA.eduFacebook.com/CalStateLA*