ALUMNI SURVEY: 2023

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
A - Current Activity			
1	**Q1. What is your primary activity at this time (mark all that apply)?**	*Multiple choice*	1. Employment, Full-time paid 2. Employment, Part-time paid 3. Seeking Employment 4. Graduate or professional school, full-time 5. Graduate or professional school, part-time 6. Military service 7. Volunteer activity (e.g., Peace Corps) 8. Starting or raising a family 9. Other
2	**If you are currently employed, in what type of organization or sector do you work (mark one)?**	*Multiple choice*	1. I am not currently employed 2. Private for-profit corporation/company/group-practice 3. Self-employed, own business, or individual professional practice 4. Government or other public institution or agency 5. Private non-profit (school, college, arts/cultural organization, etc.) 6. Other (please specify)
Skip To: C If If you are currently employed, in what type of organization or sector do you work (mark one)? = I am not currently employed			
B - Current Employment			
3	**Is your current position related to your undergraduate major(s)?**	*Multiple choice*	1. Yes, same field as major(s) 2. Yes, related to major(s) 3. No, not related 4. Not applicable

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
4	**Overall, how satisfied are you with your current job?**	Matrix	*Very Satisfied (1); Satisfied (2); Neither satisfied nor dissatisfied (3); Dissatisfied (4); Very dissatisfied (5)*
5	**What is your annual salary, before taxes?**	Matrix	1. Under $30,000 2. $30,000 to $39,999 3. $40,000 to $49,999 4. $50,000 to $59,999 5. $60,000 to $69,999 6. $70,000 to $79,999 7. $80,000 to $89,999 8. $90,000 to $99,999 9. $100,000 to $124,999 10. $125,000 to $149,999 11. $150,000 or more 12. (2)
6	**What is the zip code (or country, if not in the U.S.) of your place of employment?**	Open Ended	
7	**What is the name of your current employer?**	Open Ended	

8	**Q8. Which of the following most closely matches your current job title?** (Administration & Office Support) - Administrative Assistant (Administration & Office Support) - Executive Assistant (Administration & Office Support) - Office Manager (Administration & Office Support) - Receptionist (Administration & Office Support) - Data Entry Clerk (Arts & Design) - Graphic Designer (Arts & Design) - Art Director (Arts & Design) - Illustrator (Arts & Design) - Multimedia Artist (Arts & Design) - Interior Designer (Business & Strategy) - Business Analyst (Business & Strategy) - Management Consultant (Business & Strategy) - Operations Manager (Business & Strategy) - Project Manager (Business & Strategy) - Product Manager (Education & Training) - Teacher (various levels) (Education & Training) - Principal (Education & Training) - School Counselor (Education & Training) - Tutor (Education & Training) - Instructional Designer (Engineering & Architecture) - Civil Engineer (Engineering & Architecture) - Mechanical Engineer (Engineering & Architecture) - Electrical Engineer (Engineering & Architecture) - Software Engineer (Engineering & Architecture) - Architect (Finance & Accounting) - Accountant (Finance & Accounting) - Financial Analyst (Finance & Accounting) - Financial Advisor (Finance & Accounting) - Auditor (Finance & Accounting) - Bookkeeper (Healthcare & Medicine) - Nurse (various types) (Healthcare & Medicine) - Physician (Healthcare & Medicine) - Pharmacist (Healthcare & Medicine) - Medical Assistant (Healthcare & Medicine) - Physical Therapist (Human Resources) - Human Resources Manager	Multiple Choice	

	(Human Resources) - Recruiter (Human Resources) - HR Specialist (Human Resources) - HR Generalist (Human Resources) - Training and Development Manager (Information Technology) - IT Manager (Information Technology) - Network Administrator (Information Technology) - Systems Administrator (Information Technology) - IT Support Specialist (Information Technology) - Data Scientist (Legal) - Lawyer (Legal) - Legal Assistant (Legal) - Paralegal (Legal) - Legal Secretary (Legal) - Contract Manager (Marketing & Sales) - Marketing Manager (Marketing & Sales) - Sales Manager (Marketing & Sales) - Marketing Coordinator (Marketing & Sales) - Sales Representative (Marketing & Sales) - Account Executive (Media & Communications) - Journalist (Media & Communications) - Public Relations Specialist (Media & Communications) - Editor (Media & Communications) - Broadcaster (Media & Communications) - Media Planner (Research & Science) - Research Scientist (Research & Science) - Laboratory Technician (Research & Science) - Environmental Scientist (Research & Science) - Biologist (Research & Science) - Chemist (Retail & Customer Service) - Retail Salesperson (Retail & Customer Service) - Customer Service Representative (Retail & Customer Service) - Store Manager (Retail & Customer Service) - Cashier (Retail & Customer Service) - Buyer (Skilled Trades & Manufacturing) - Electrician (Skilled Trades & Manufacturing) - Plumber (Skilled Trades & Manufacturing) - Carpenter (Skilled Trades & Manufacturing) - Welder		

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
	(Skilled Trades & Manufacturing) - Machine Operator (Transport & Logistics) - Truck Driver (Transport & Logistics) - Logistician (Transport & Logistics) - Operations Research Analyst (Transport & Logistics) - Warehouse Manager (Transport & Logistics) - Supply Chain Manager 1.		
9	**Q9. In which industry listed below is your current position?** Architecture and Engineering Occupations Arts, Design, Entertainment, Sports, and Media Occupations Building and Grounds Cleaning and Maintenance Occupations Business and Financial Operations Occupations Community and Social Service Occupations Computer and Mathematical Occupations Construction and Extraction Occupations Educational Instruction and Library Occupations Farming, Fishing, and Forestry Occupations Food Preparation and Serving Related Occupations Healthcare Practitioners and Technical Occupations Healthcare Support Occupations Installation, Maintenance, and Repair Occupations Legal Occupations Life, Physical, and Social Science Occupations Management Occupations Office and Administrative Support Occupations Personal Care and Service Occupations Production Occupations Protective Service Occupations Sales and Related Occupations Transportation and Material Moving Occupations	Multiple Choice	

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
10	**Please indicate whether each of the following descriptions applies to your CURRENT job. (Check all that apply)**	Multiple choice	1. Relates to my undergraduate major 2. Requires me to use skills I gained as an undergraduate 3. Is related to my desired career path 4. Is work I find meaningful 5. Allows me to continue to grow and learn 6. Pays enough to support my desired lifestyle 7. Pays health insurance benefits 8. Has opportunity for upward mobility 9. Is likely to continue until I wish to leave 10. Is in a desirable location 11. Overall, is a satisfying job 12. (5)
11	**Q11. At what point did you secure your first paying job after graduating from this institution?**	Multiple Choice	1. While enrolled as an undergraduate. 2. During the first six months after graduation. 3. During the second six months after graduation. 4. More than a year after graduation 5. I have not yet sought a paying job. 6. I have sought a paying job, but I have not yet found one.
C- Undergraduate Education Experience			
12	**Please rate your satisfaction with the following student experiences:** 1. Overall quality of instruction 2. Academic advising in your major 3. Academic advising outside your major 4. Academic support services (e.g., tutoring, testing, accommodations) 5. Opportunities to partner with faculty on research studies/projects 6. Cal State LA's commitment to undergraduate students 7. Opportunities for involvement in campus activities and student organizations 8. Cultural diversity on campus	Matrix	*Very Satisfied(1); Satisfied (2); Neither satisfied nor dissatisfied (3); Dissatisfied (4); Very dissatisfied (5); NA (6)*

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
13	**Please rate your overall satisfaction with your Cal State LA student experience. (1)**	Matrix	*Very Satisfied(1); Satisfied (2); Neither satisfied nor dissatisfied (3); Dissatisfied (4); Very dissatisfied (5)*
14	**How well do you think Cal State LA prepared you for your chosen career? (1)**	Matrix	*Very Well(1); Generally well (2); Neither well nor inadequately (neutral) (3); Inadequately (4); Very Inadequately (5); NA (6)*
15	**While you were a student, did you participate in research or creative activities with a faculty member? (e.g., lab research, library research, visual or performing art projects, etc.)** 1.	Multiple Choice	1. Yes - one 2. Yes - more than one 3. No
16	**While you were a student, did you complete an internship?**	Multiple Choice	1. Yes - one 2. Yes - more than one 3. No
17	**Did any internship(s) you completed lead to a job offer (whether you accepted it or not)?**	Multiple Choice	1. Yes 2. No
18	**Please describe any other experiences you had while you were an undergraduate that, in your opinion, made you a more attractive job candidate.**	Open Ended	
19	**Given your experience as a student at Cal State LA, would you recommend attending Cal State LA to a current high school student?**	Multiple Choice	1- 10 – Absolutely would recommend 2- 9 3- 8 4- 7 5- 6 6- 5 7- 4 8- 3 9- 2 10- Would not recommend.

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
Career			
20	**Overall, how satisfied are you with the course of your career thus far?**	Matrix	*Very Satisfied(1); Satisfied (2); Neither satisfied nor dissatisfied (3); Dissatisfied (4); Very dissatisfied (5); NA (6)*
21	**How important were Cal State LA resources in helping you find a job?**	Matrix	*Very Important(1); Somewhat important (2); Neither important nor unimportant (neutral) (3); Somewhat unimportant (4); Not important (5); NA (6)*
22	**When you were a student at Cal State LA, which resources did you use to prepare for entering the job market and/or to find a job? Mark all that apply:**	Multiple Choice	1. Faculty 2. Department Office 3. Academic Advisor 4. Other students 5. Workability IV (a.k.a. WAIV) 6. Library 7. Alumni Association 8. Resource Office (e.g. Writing Center, Veterans Resource Center, Office for Students with Disabilities) 9. Student Organization/Club (e.g. Society for Women Engineers, Hispanic Business Society) 10. Sorority or Fraternity 11. Other; Please specify below.
Pursuit of Additional Education			
23	**Have you enrolled in a degree program since graduating from Cal State LA?**	Multiple Choice	1- No 2- Yes
24	**Have you received a master's or doctorate since receiving a bachelor's degree from Cal State LA?**	Multiple Choice	1. No 2. Yes
25	**How well do you think your undergraduate experience at Cal State LA prepared you for graduate or professional school**	Matrix	*Very well prepared(1); Generally well prepared (2); Adequately prepared (3); Inadequately prepared (4); Not at all prepared (5*

Item #	Prompt	Type	If Multiple Choice or Matrix: Enter response options or scale (with value?)
	when you compare yourself with others in your graduate/professional degree program(s)?		
Education-Related Debt			
26	**At the time you received your bachelor's degree, what was the approximate total amount borrowed to finance your undergraduate education that you were personally responsible for repaying?**	Multiple Choice	1- None 2- 1 to $9,999 3- $10,000 to $19,999 4- $20,000 to $29,999 5- $30,000 to $39,999 6- $40,000 to $49,999 7- $50,000 or more
27	**To what extent do you agree with the following statement: Reflecting back, the benefits I received from attending Cal State LA as an undergraduate were worth the financial costs to me and my family. (1)**	Matrix	*Strongly agree(1); Somewhat agree (2); Neither agree nor disagree (3); Somewhat disagree (4); Strongly disagree (5)*
28	**What aspects of your Cal State LA experience have proven to be most beneficial in your personal and professional life?**	Open Ended	
29	**In what ways do you feel your Cal State LA experience could have been improved or changed?**	Open Ended	