10th Annual Assessment Faire
California State University, Los Angeles
Monday, April 27, 2026, 10am – 12:30 pm
Graduate Resource Center, Lib N A-124

PROGRAM

WELCOME

Dr. David Connors
Director of Assessment

Dr. Karin Elliott Brown
Associate Vice President for Faculty Success and Dean of Graduate Studies

Dr. Ya-Chih Chang
Special Education and Counseling, Assessment Support

College of Business and Economics

Improving Cultural Understanding in Business Programs
Irem Yoruk, Ph.D. and Serdar Yayla, Ph.D.

Assessing the Impact of Video Assignments on Finance Learning: From Passive to Active Learning
Yalan Feng, Ph.D.

MBA Student's Business Knowledge
John Cooper, D.B.A., CPA

Transforming Business Curriculum with AI: Elevating Assessment for Future-Ready Graduates
Shilpa Balan, Ph.D. and Arun Aryal, Ph.D.

College of Education

Improving Written Communication in Applied Behavior Analysis
Michele Wallace, Ph.D., BCBA-D and
Jennifer Weyman, Ph.D., BCBA-D, LBA

College of Engineering, Computer Science, and Technology

Assessing the MS in Industrial Management Program
Rupa Purasinghe, Ph.D., P.E. and Ankit Gupta, Ph.D.

Rongxiang Xu College of Health & Human Services

Doctoral Investigative Project in Audiology (DIPA)
Miwako Hisagi, Ph.D., AuD and Chandan Suresh, Ph.D.

Evaluating Empathy Development in Pre-Licensure Nursing Students
Tanja Baum Low, Ph.D., RN, PHN and Ayman Tailakh, Ph.D., RN