Proactive and Systematic Enrollment Management Support

Sunny Moon, Suseon Yang, Kevin Kaeochinda, Yusuke Kuroki, Michelle Hawley

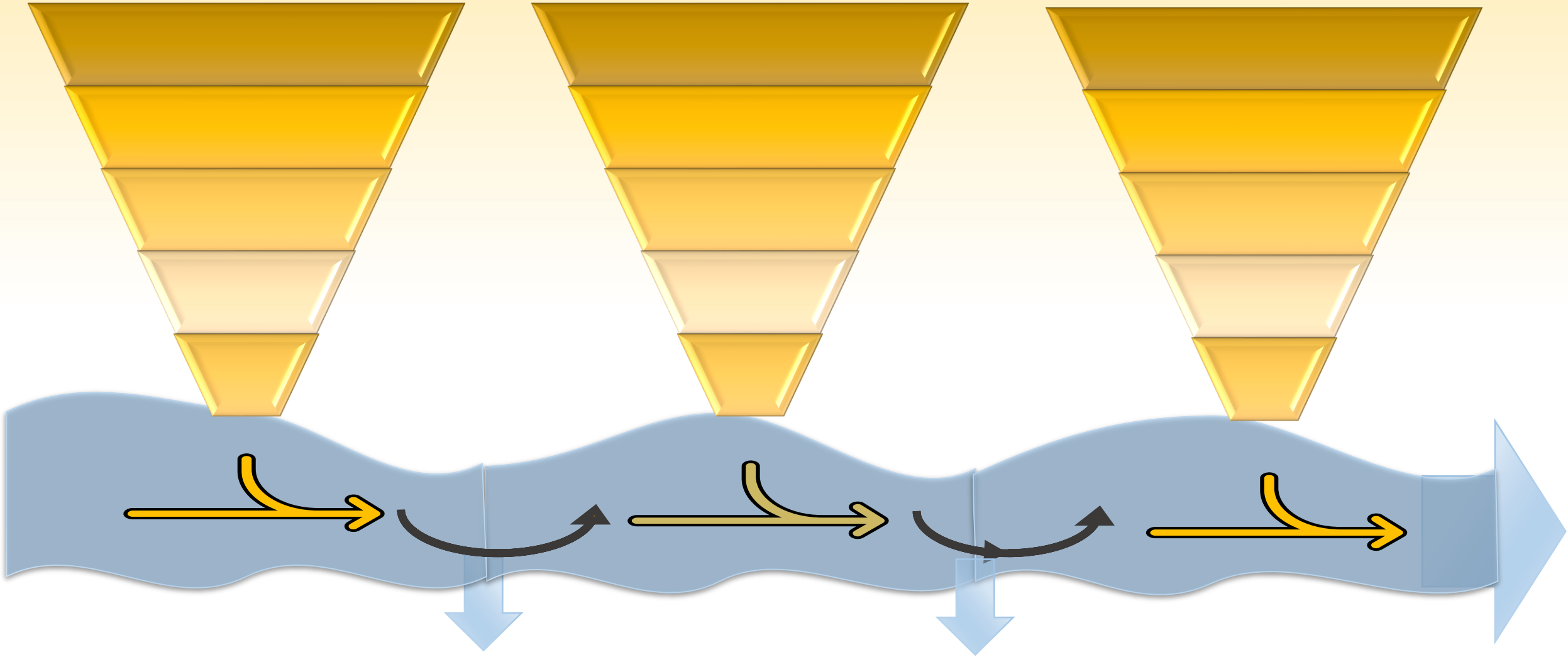
California State University, Los Angeles

CAIR Conference

November 2023

CAL STATE LA

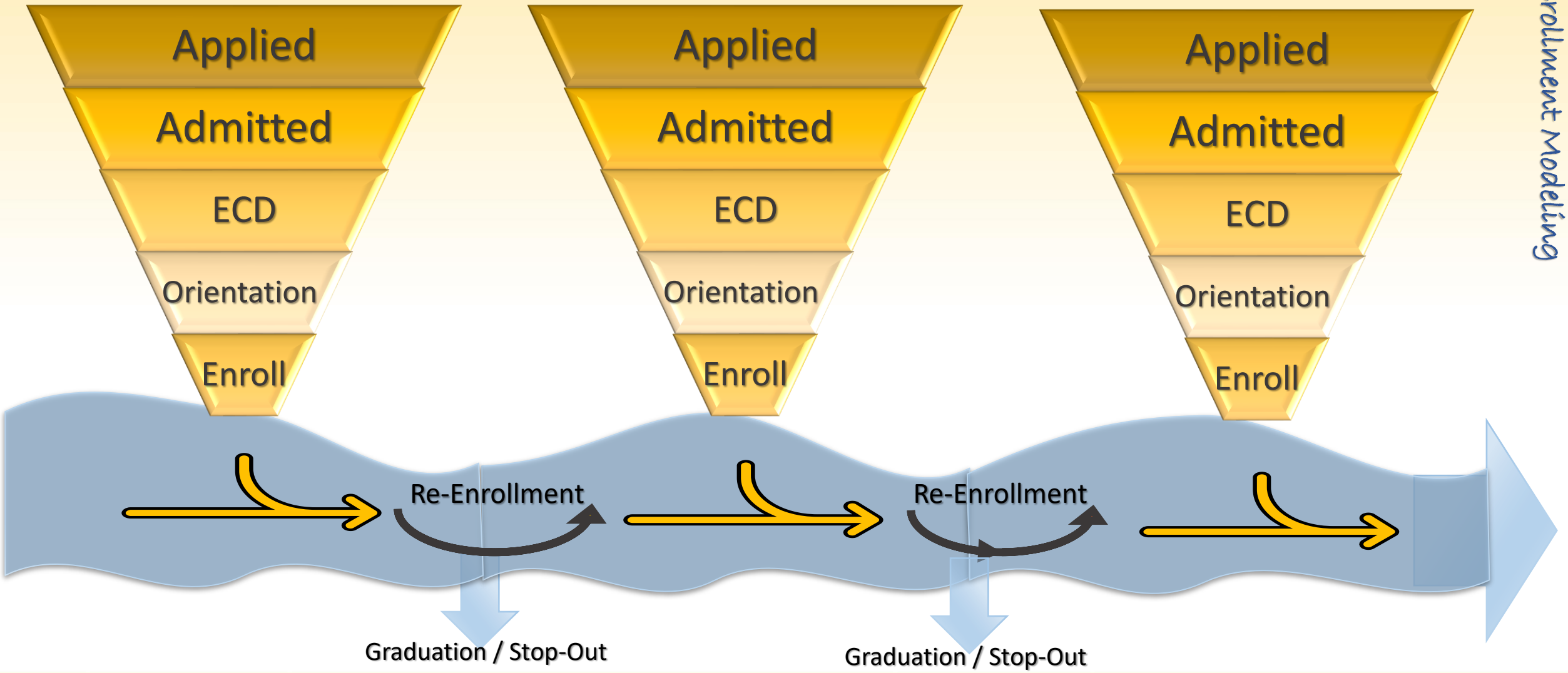
CALIFORNIA STATE UNIVERSITY, LOS ANGELES



Enrollment Management Flow



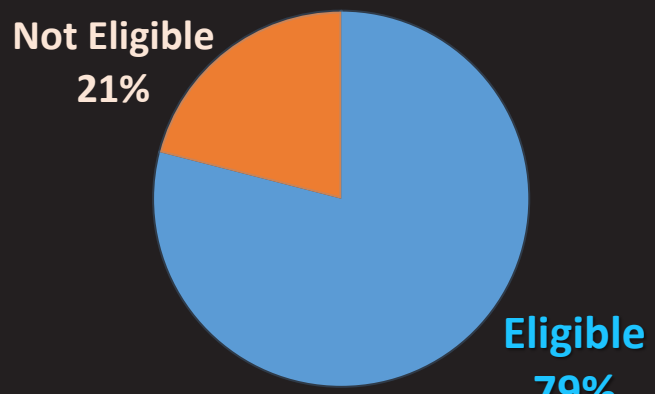
Enrollment Modeling



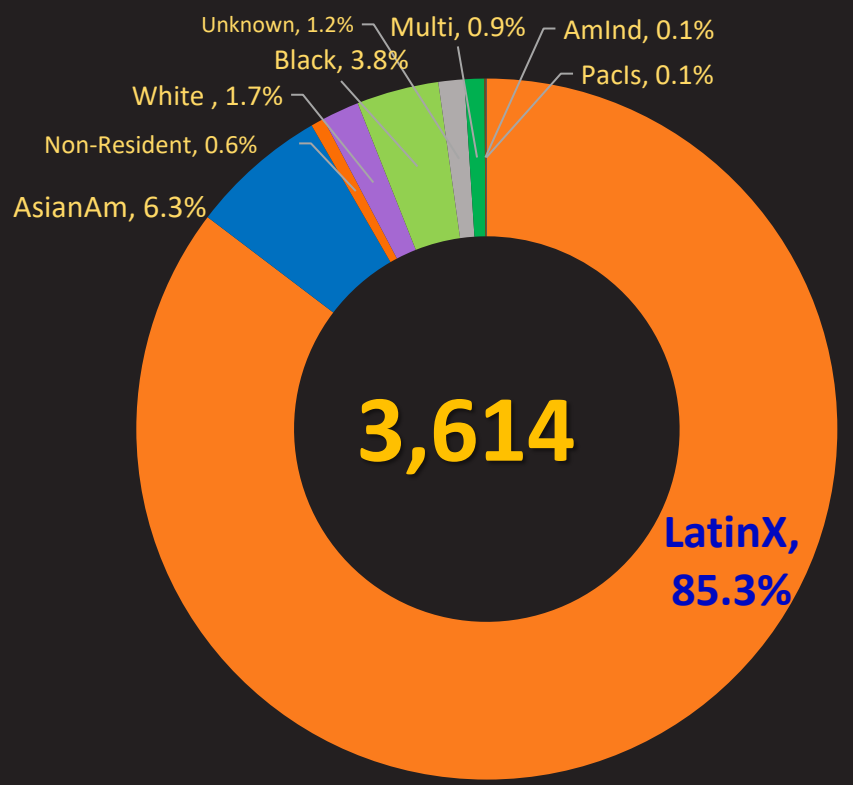
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First-Time Freshmen: Fall 2023

PELL ELIGIBILITY



ETHNICITY



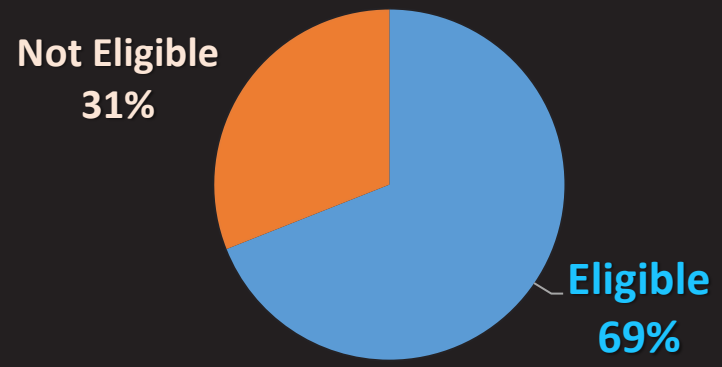
1ST GENERATION



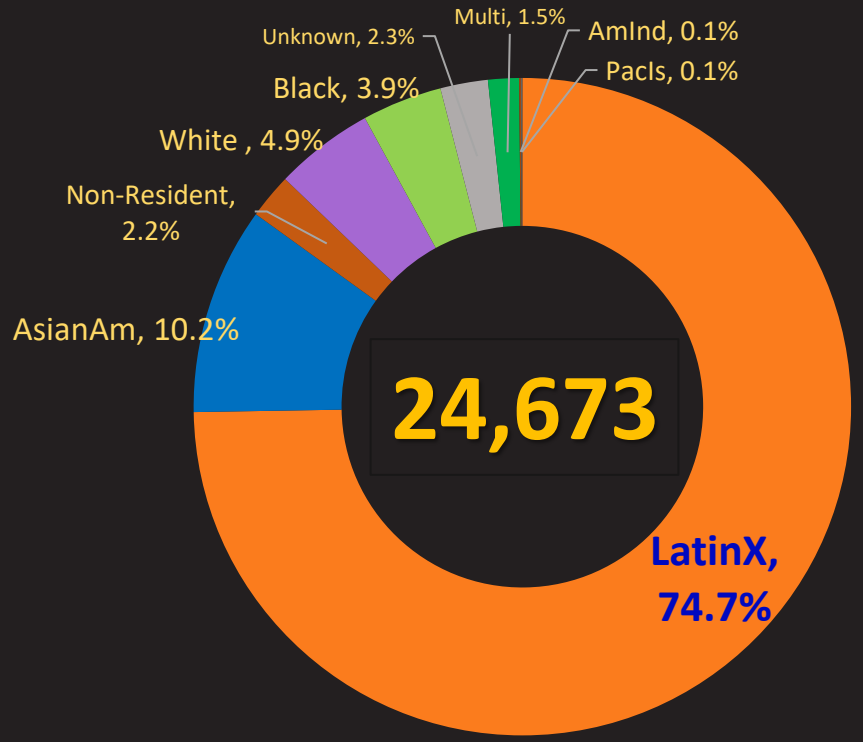
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PELL ELIGIBILITY

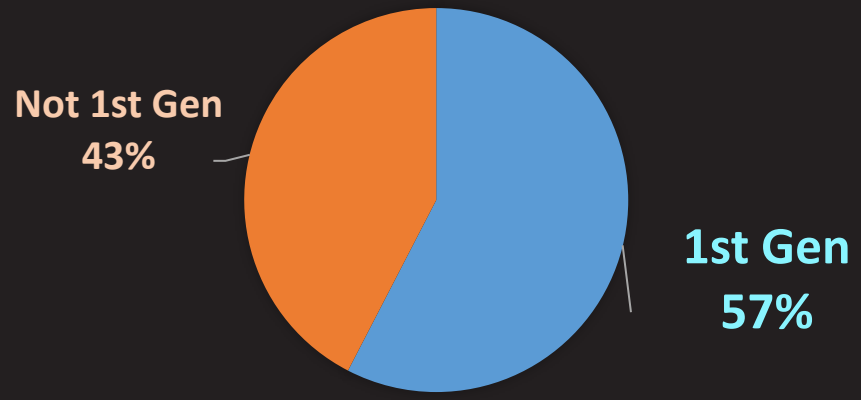
Fall 2023



ETHNICITY



1ST GENERATION



What Data have you provided for Enrollment Management?

Mentimeter Time!

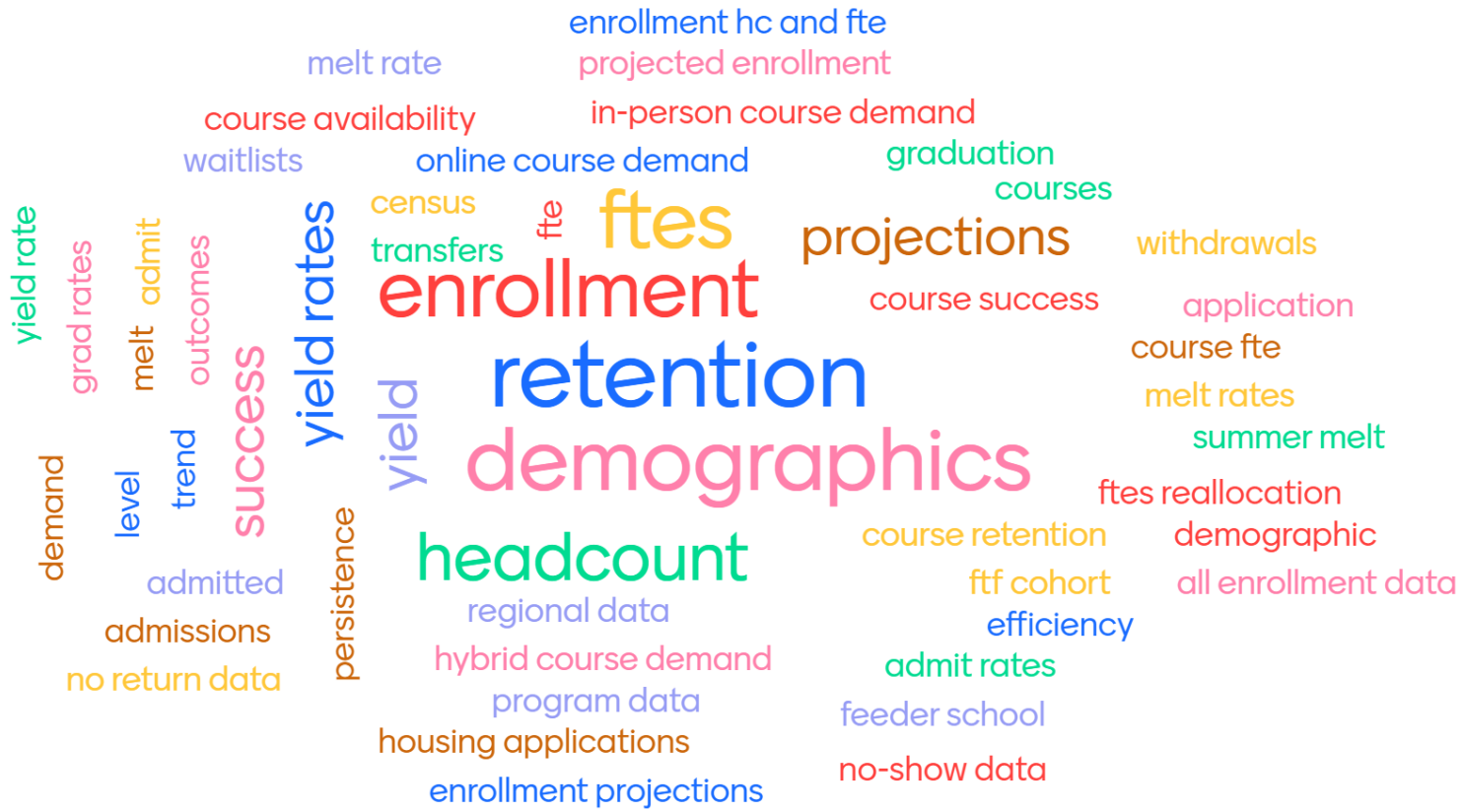
MENTI.COM

Join at menti.com use code 9309 5803

Mentimeter

What Data have you provided for Enrollment Management?

74 responses



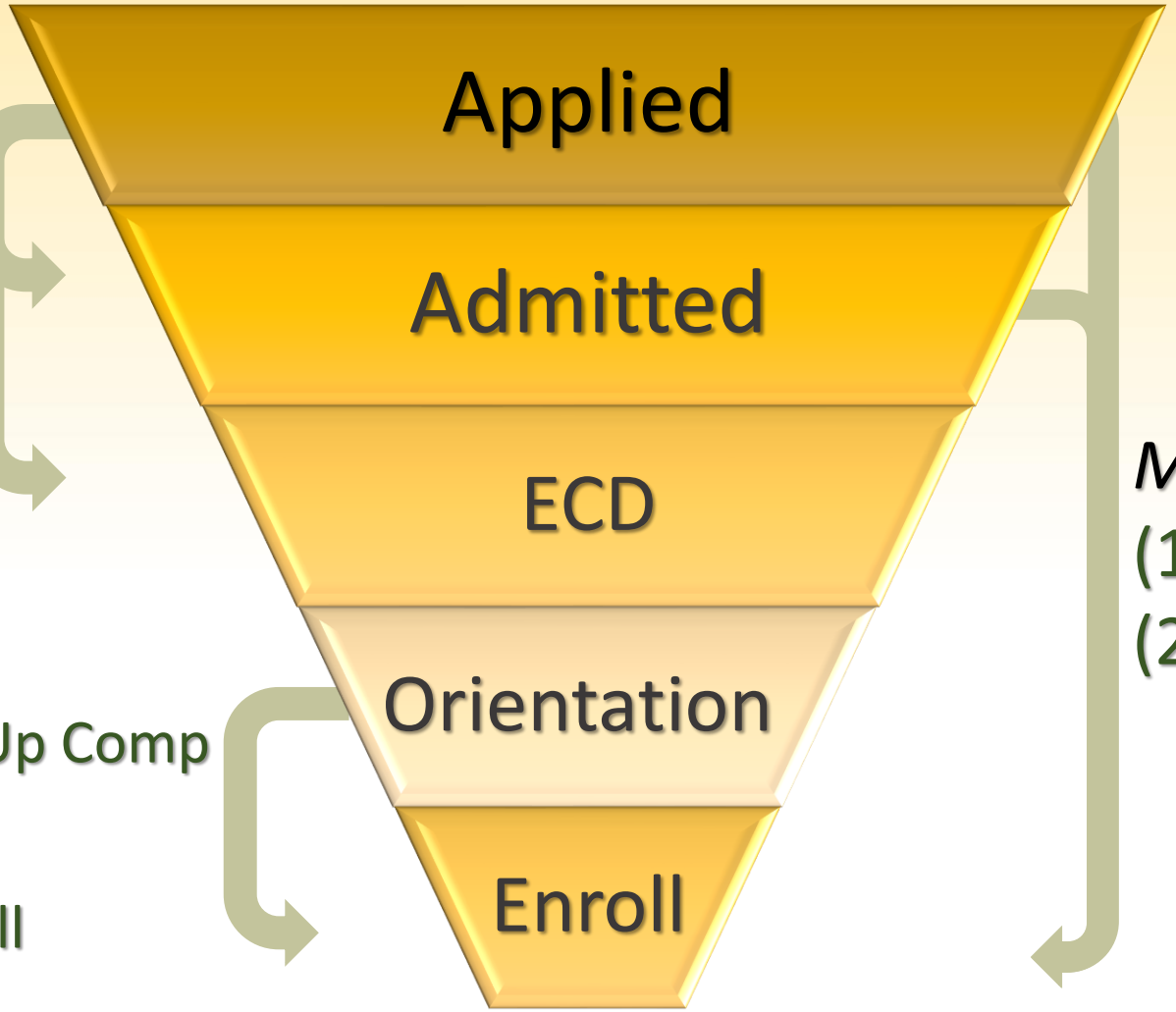
29

When/Who

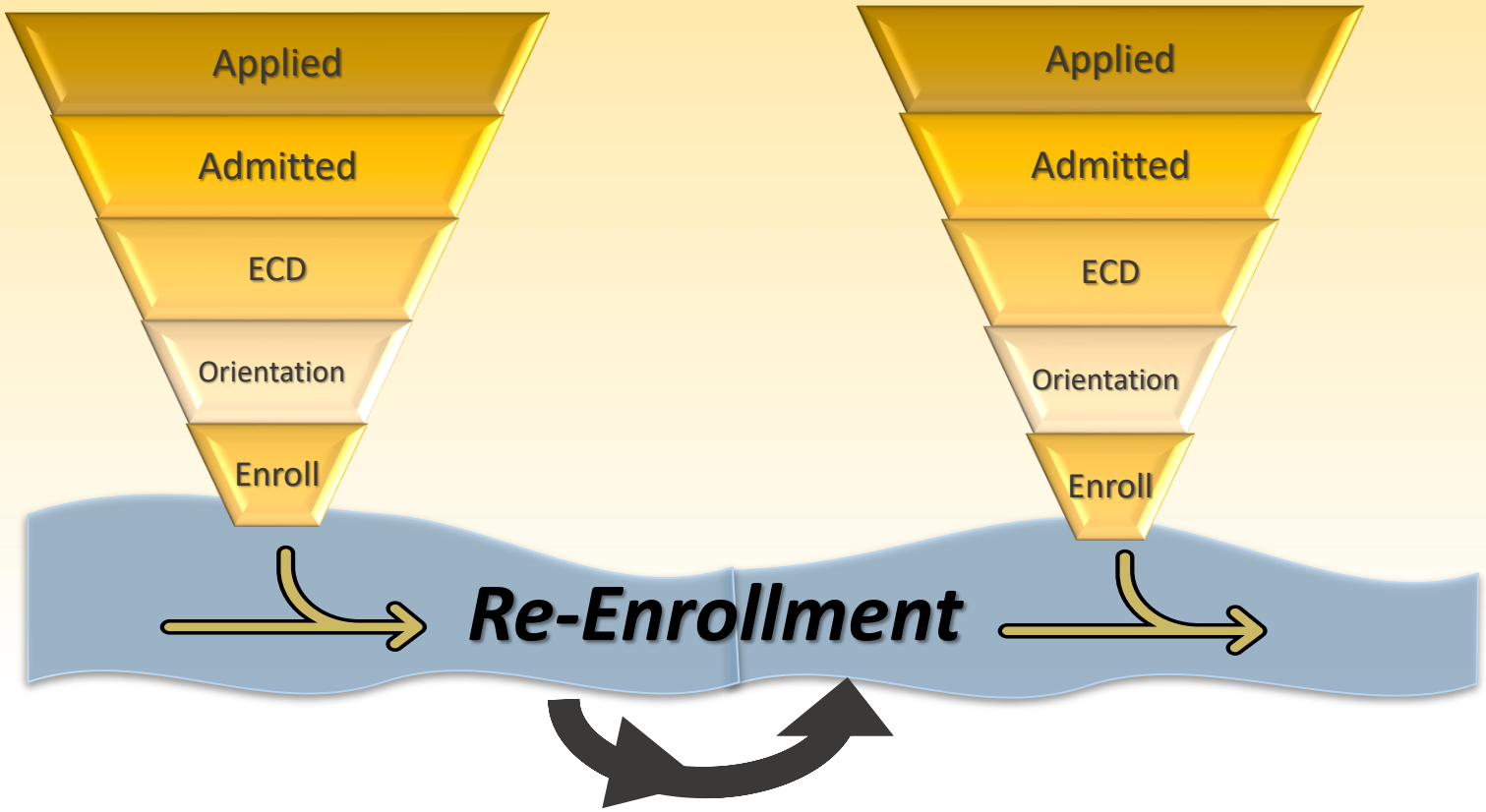
Early May
(3) ECD Trend Comparison
(Waiver vs. Non-Waiver)

Mid May
(4) Orientation SignUp Comp

Mid June
(5) Orientation/Enroll



Mid-December
(1) Admission Trend
(2) Yield Analysis

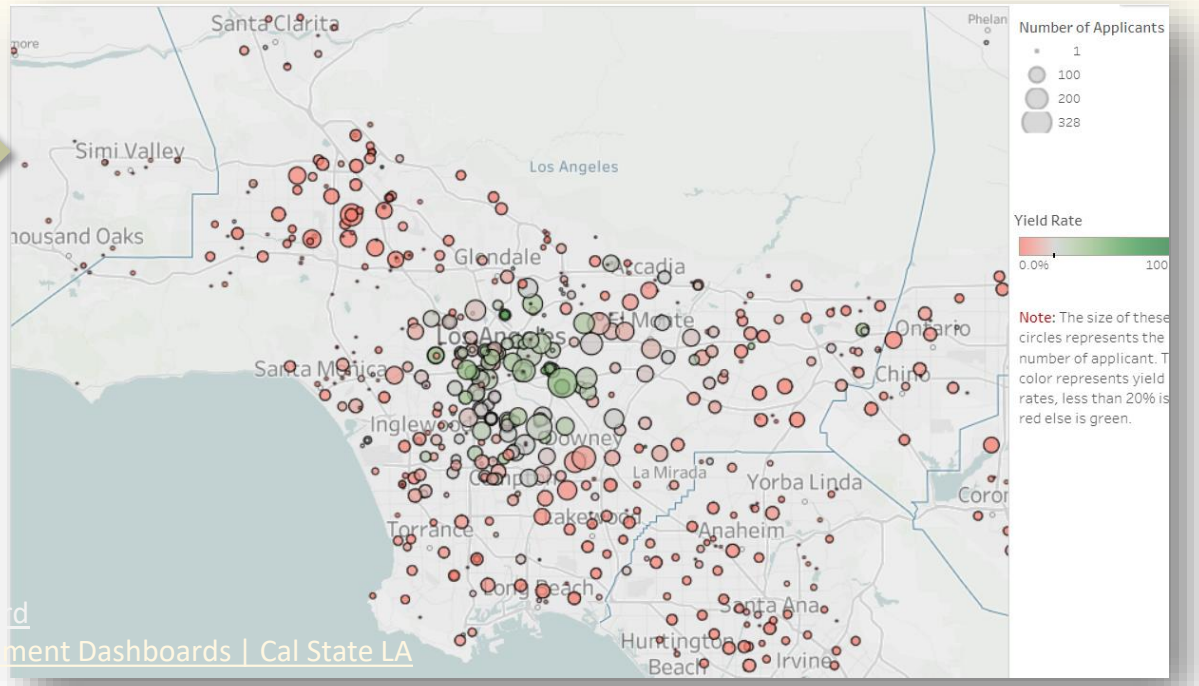


(6a) 1-Year Re-Enrollment: Fall-to-Fall - Mid May

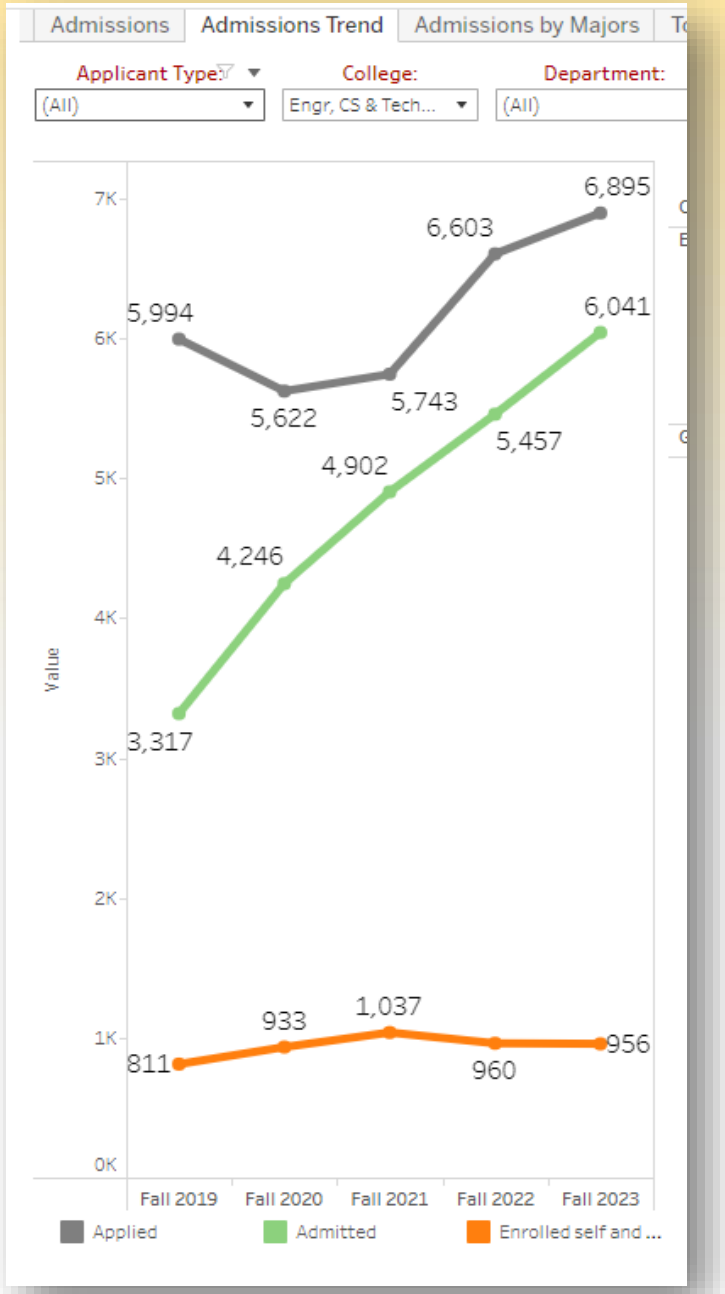
(6b) 1-Term Re-Enrollment: Fall-to-Spring - Late Nov

(1) Admission Dashboard

- Applied/Admitted/Enrolled Trends
  by College, Demographics, Service Area
- Yield Rates by # of Applied
  on Map for Feeder Schools

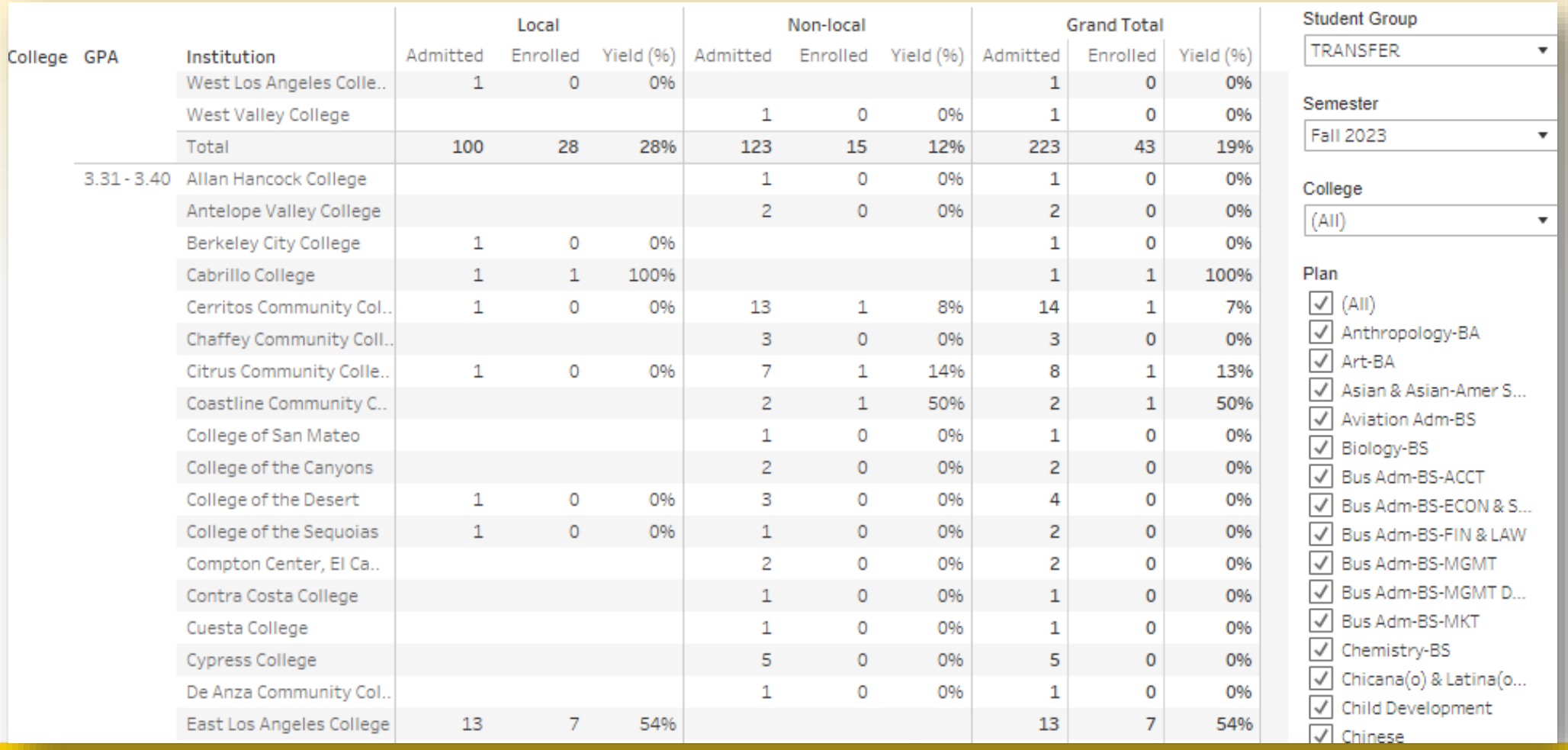


Admission Dashboard
Enrollment Management Dashboards | Cal State LA



(2) Yield Analysis Dashboard

- Comprehensive analysis of the enrollment yield rates of admitted students: **Yields by GPA Range**, Previous Institution, Service Area



College	GPA	Institution	Local			Non-local			Grand Total		
			Admitted	Enrolled	Yield (%)	Admitted	Enrolled	Yield (%)	Admitted	Enrolled	Yield (%)
		West Los Angeles Colle..	1	0	0%				1	0	0%
		West Valley College				1	0	0%	1	0	0%
		Total	100	28	28%	123	15	12%	223	43	19%
	3.31 - 3.40	Allan Hancock College				1	0	0%	1	0	0%
		Antelope Valley College				2	0	0%	2	0	0%
		Berkeley City College	1	0	0%				1	0	0%
		Cabrillo College	1	1	100%				1	1	100%
		Cerritos Community Col..	1	0	0%	13	1	8%	14	1	7%
		Chaffey Community Coll..				3	0	0%	3	0	0%
		Citrus Community Colle..	1	0	0%	7	1	14%	8	1	13%
		Coastline Community C..				2	1	50%	2	1	50%
		College of San Mateo				1	0	0%	1	0	0%
		College of the Canyons				2	0	0%	2	0	0%
		College of the Desert	1	0	0%	3	0	0%	4	0	0%
		College of the Sequoias	1	0	0%	1	0	0%	2	0	0%
		Compton Center, El Ca..				2	0	0%	2	0	0%
		Contra Costa College				1	0	0%	1	0	0%
		Cuesta College				1	0	0%	1	0	0%
		Cypress College				5	0	0%	5	0	0%
		De Anza Community Col..				1	0	0%	1	0	0%
		East Los Angeles College	13	7	54%				13	7	54%

Student Group: TRANSFER

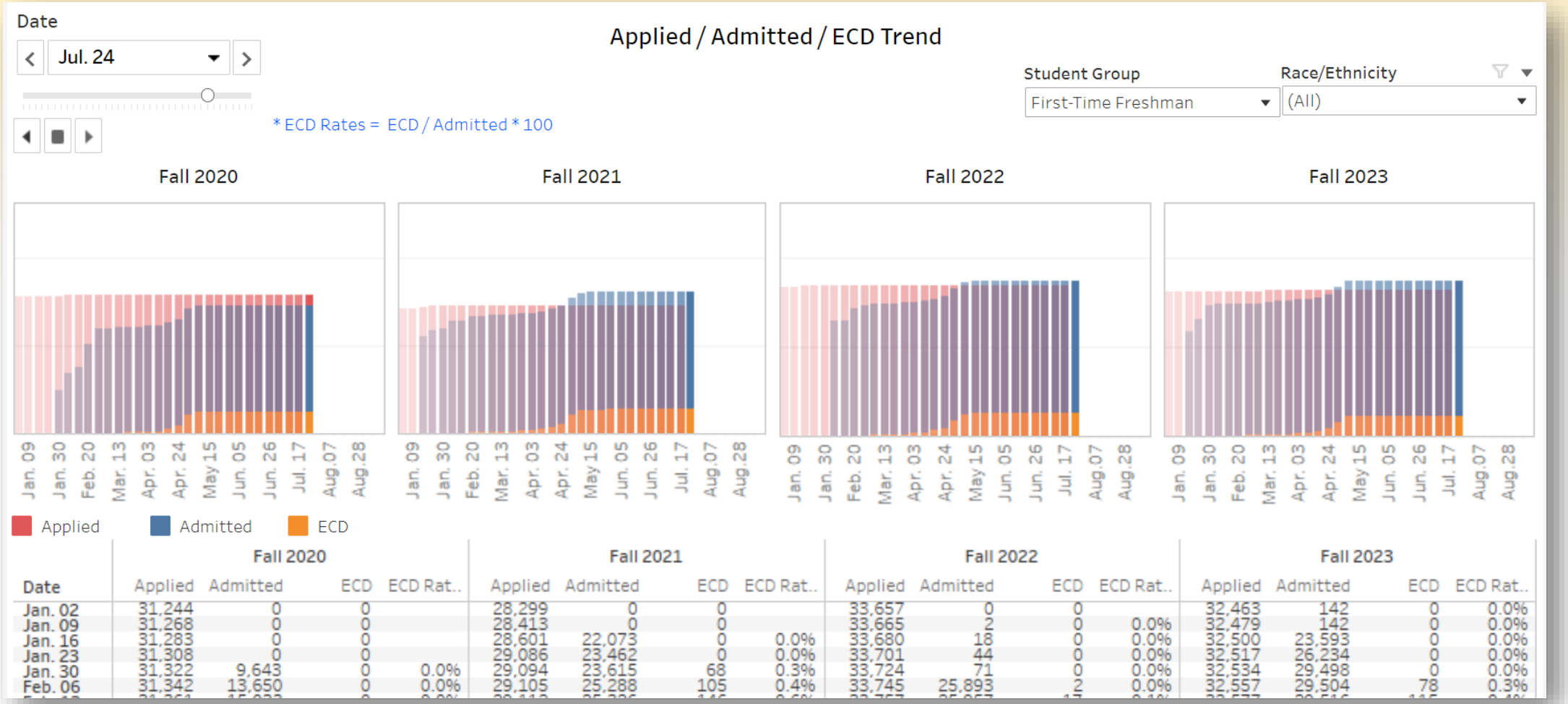
Semester: Fall 2023

College: (All)

Plan:
- (All)
- Anthropology-BA
- Art-BA
- Asian & Asian-Amer S...
- Aviation Adm-BS
- Biology-BS
- Bus Adm-BS-ACCT
- Bus Adm-BS-ECON & S...
- Bus Adm-BS-FIN & LAW
- Bus Adm-BS-MGMT
- Bus Adm-BS-MGMT D...
- Bus Adm-BS-MKT
- Chemistry-BS
- Chicana(o) & Latina(o...
- Child Development
- Chinese

(3) ECD Trends Comparison

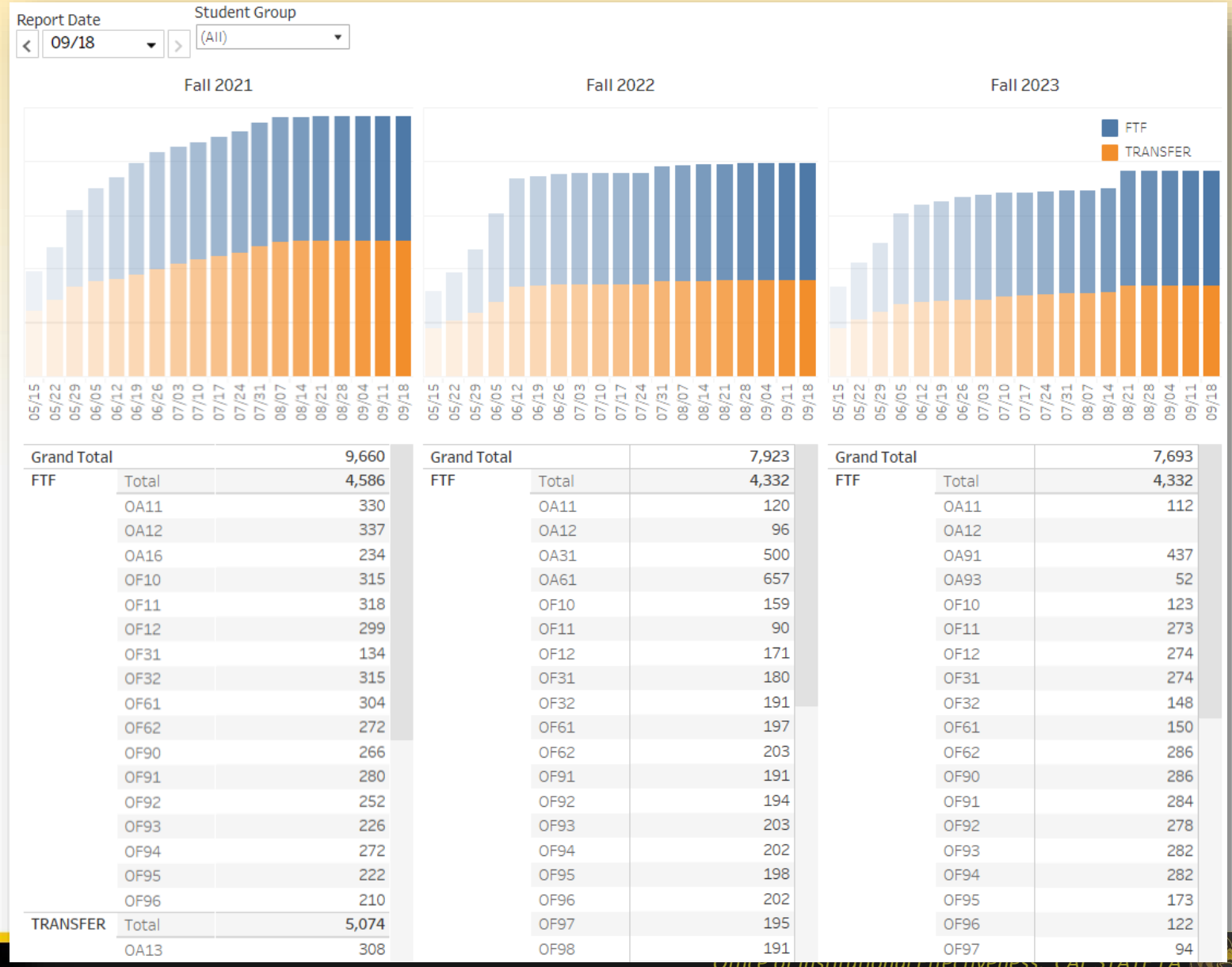
- Live tracking tool to compare ECD rates over the past years
- First-time Freshmen / Transfers and Ethnicity



Date	Fall 2020 Applied	Fall 2020 Admitted	Fall 2020 ECD	Fall 2020 ECD Rat..	Fall 2021 Applied	Fall 2021 Admitted	Fall 2021 ECD	Fall 2021 ECD Rat..	Fall 2022 Applied	Fall 2022 Admitted	Fall 2022 ECD	Fall 2022 ECD Rat..	Fall 2023 Applied	Fall 2023 Admitted	Fall 2023 ECD	Fall 2023 ECD Rat..
Jan. 02	31,244	0	0		28,299	0	0		33,657	0	0		32,463	142	0	0.0%
Jan. 09	31,268	0	0		28,413	0	0		33,665	2	0	0.0%	32,479	142	0	0.0%
Jan. 16	31,283	0	0		28,601	22,073	0	0.0%	33,680	18	0	0.0%	32,500	23,593	0	0.0%
Jan. 23	31,308	0	0		29,086	23,462	0	0.0%	33,701	44	0	0.0%	32,517	26,234	0	0.0%
Jan. 30	31,322	9,643	0	0.0%	29,094	23,615	68	0.3%	33,724	71	0	0.0%	32,534	29,498	0	0.0%
Feb. 06	31,342	13,650	0	0.0%	29,105	25,288	105	0.4%	33,745	25,893	2	0.0%	32,557	29,504	78	0.3%

(4) Orientation Comparison Dashboards

- Live tracking tool to compare Orientation Sign-up over the past years
- First-time Freshmen / Transfers



		Grand Total	Grand Total	Grand Total
		9,660	7,923	7,693
FTF	Total	4,586	4,332	4,332
	OA11	330	120	112
	OA12	337	96	
	OA16	234		
	OA31		500	
	OA61		657	
	OA91			437
	OA93			52
	OF10	315	159	123
	OF11	318	90	273
	OF12	299	171	274
	OF31	134	180	274
	OF32	315	191	148
	OF61	304	197	150
	OF62	272	203	286
	OF90	266		286
	OF91	280	191	284
	OF92	252	194	278
	OF93	226	203	282
	OF94	272	202	282
	OF95	222	198	173
	OF96	210	202	122
	OF97		195	94
	OF98		191	
TRANSFER	Total	5,074		
	OA13	308		

(5) Orientation For Advising

- Live tracking tool to identify orientation signed-up but non-enrolled
- Advisors reach out to non-enrolled, based on ethnicity and enrollment eligibility

Orientation Update

Weeks Until Census: 9 wks (7/17/2023) | Orientation Type: Transfer | College: (All)

Orientation Group (Table): (All)

		OA13 (All Ma.. N	OA13 (All Ma.. %	OA14 (All Ma.. N	OA14 (All Ma.. %	OA15 (All Ma.. N	OA15 (All Ma.. %	OT40 (COE/H.. N	OT40 (COE/H.. %	OT41 (ECST/H.. N	OT41 (ECST/H.. %	OT42 (AL/ES/.. N	OT42 (AL/ES/.. %	OT43 (BE) N	OT43 (BE) %	OT44 (AL) N	OT44 (AL) %	OT45 (NSS) N	OT45 (NSS) %	OT46 (HHS) N	OT46 (HHS) %	OT47 (HHS/N.. N	OT47 (HHS/N.. %	OT48 (BE) N	OT48 (BE) %	OT49 (NSS) N	OT49 (NSS) %	OT50 (HHS) N	OT50 (HHS) %	OT51 (AL/BE/.. N	OT51 (AL/BE/.. %	Grand Total N	Grand Total %
Enrolled	Eligible for 18 unit..	1	4%			5	3%	71	##	55	##	56	##	##	##	1	0%					1	0%									##	##
	Eligible for 18 unit..					3	2%	55	##	52	##	##	##	68	##									1	1%							##	9%
	Eligible for units, i..	1	4%			6	4%	31	##	50	##	60	##	51	##	2	1%					1	0%	2	1%	1	0%			1	0%	##	7%
	Total	2	8%			14	##	##	##	##	##	##	##	##	##	3	1%					2	1%	3	2%	1	0%			1	0%	##	##
Not Enrolled	Eligible for units, n..	12	##			75	##	11	6%	18	8%	20	7%	21	7%	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##
	Not eligible to enro..	10	##	1	##	54	##	22	##	46	##	46	##	41	##	69	##	80	##	85	##	57	##	72	##	##	##	68	##	65	##	##	##
	Total	22	##	1	##	##	##	33	##	64	##	66	##	62	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##
Grand Total		24	##	1	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##	##

Student List (Eligible for units, but not enrolled)

Weeks Until Census: 9 wks (7/17/2023) | Orientation Type: Transfer | College: (All)

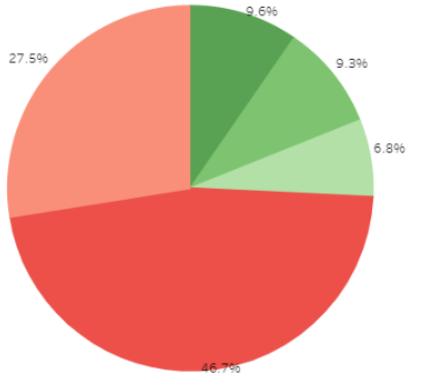
OA13 (All Make-Up)	OA15 (All Make-Up)	OT40 (COE/HHS)	OT41 (ECST/HHS)	OT42 (AL/ ES/NSS/U..	OT43 (BE)	OT44 (AL)	OT45 (NSS)	OT46 (HHS)	OT47 (HHS/NSS/..	OT48 (BE)	OT49 (NSS)	OT50 (HHS)	OT51 (AL/ BE/ES/HH..	Grand Total
12	75	11	18	20	21	132	215	219	148	113	179	108	138	1,409

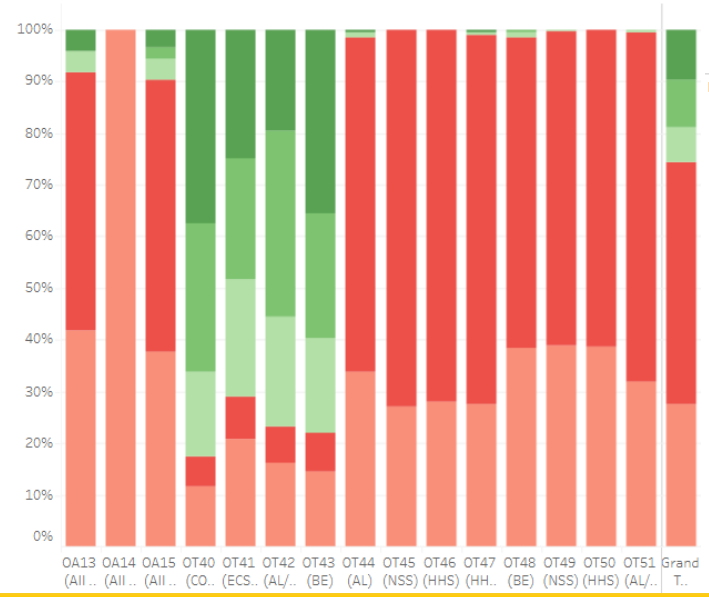
Orientation Group: (All) | OA13 (All Make-Up)

Race/Ethnicity: (All), Null, AMER IND

Orientation Group (Pie Chart)

(All)





Demographic Breakdown

Weeks Until Census: 9 wks (7/17/2023) | Orientation Type: Transfer | Orientation Group: (All) | College: (All) | Equity Box: Race/Ethnicity

			OA13 ..	OA14 ..	OA15 ..	OT40 ..	OT41 ..	OT42 ..	OT43 ..	OT44 ..	OT45 ..	OT46 ..	OT47 ..	OT48 ..	OT49 ..	OT50 ..	OT51 ..	Grand..
Enrolled	Eligible for 18 units, in 15 or more units	ASIAN			0.7%	1.6%	5.4%	2.5%	5.7%									1.3%
		BLACK			1.4%	2.1%	1.4%	1.4%	0.7%									0.5%
		HISP	4.2%		0.7%	29.5%	14.5%	14.1%	27.0%	0.5%			0.5%					6.9%
		INTERNATIO..			0.7%			0.4%	0.4%									0.1%
		TWO RACES				0.5%			0.7%									0.1%
		UNK				1.6%												0.1%
		WHITE				2.1%	3.6%	1.4%	1.1%									0.6%
	Eligible for 18 units, in 12-14 units	AMER IND						0.4%										0.0%
		ASIAN				1.6%	0.9%	2.1%	2.8%									0.6%
		BLACK			0.7%	1.1%	0.9%	4.2%	0.7%									0.6%
		HISP			1.4%	24.7%	19.0%	25.4%	17.8%						0.5%			7.1%
		INTERNATIO..							0.7%									0.1%
		PACIF					0.5%											0.0%
		TWO RACES					0.5%											0.0%
		UNK				1.1%	0.5%	1.8%	0.7%									0.3%
		WHITE				0.5%	1.4%	2.1%	1.4%									0.5%
	Eligible for units, in under 12 units	AMER IND						0.4%										0.0%
		ASIAN			0.7%	0.5%	2.7%	3.2%	3.2%	0.5%								0.9%
		BLACK			0.7%	1.1%	1.4%	1.8%	0.4%									0.4%

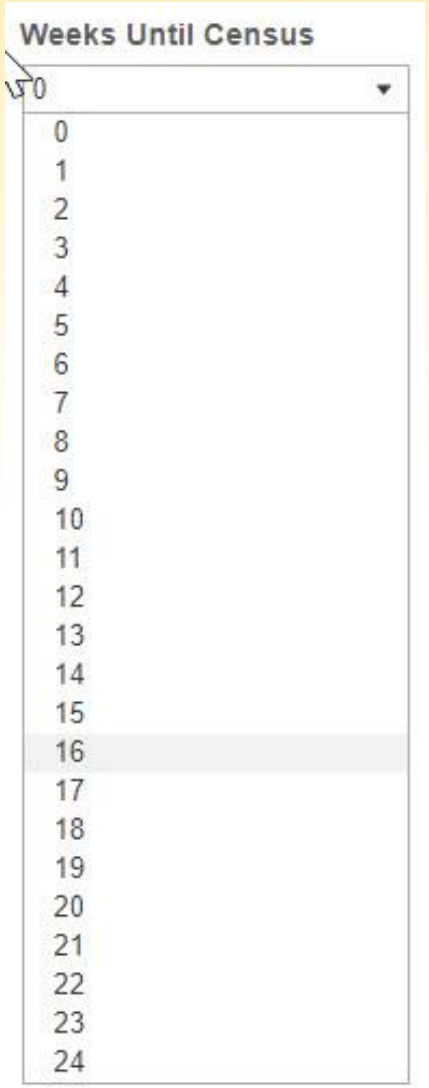
(6a) Re-Enrollment Dashboard: *Fall-to-Fall* for Monitoring Retention Rates

- Tracking to monitor retention rates among the first-time freshmen and the transfer cohorts.

First-Time Freshmen

1 year

Fall Cohor..		Grand T..	Arts and..	Busines..	College ..	Engr, C..	Ethnic S..	Health a..	Natural ..	Universi..
	Re-enrollment %	79.9%	77.7%	77.5%	88.1%	76.6%	57.1%	83.1%	81.5%	76.7%
2019	Cohort Headcount	3,287	333	375	45	443	5	836	781	469
	Re-enrollment Co..	2,696	279	303	41	365	4	705	644	355
	Re-enrollment %	82.0%	83.8%	80.8%	91.1%	82.4%	80.0%	84.3%	82.5%	75.7%
2020	Cohort Headcount	4,000	430	429	36	535	10	1,173	963	424
	Re-enrollment Co..	2,877	304	308	21	396	6	837	699	306
	Re-enrollment %	71.9%	70.7%	71.8%	58.3%	74.0%	60.0%	71.4%	72.6%	72.2%
2021	Cohort Headcount	4,096	388	608	64	594	15	1,087	877	463
	Re-enrollment Co..	2,940	278	444	47	428	11	773	636	323
	Re-enrollment %	71.8%	71.6%	73.0%	73.4%	72.1%	73.3%	71.1%	72.5%	69.8%
2022	Cohort Headcount	3,892	383	543	59	624	7	1,062	783	431
	Re-enrollment Co..	2,784	275	377	47	453	6	735	599	292
	Re-enrollment %	71.5%	71.8%	69.4%	79.7%	72.6%	85.7%	69.2%	76.5%	67.7%

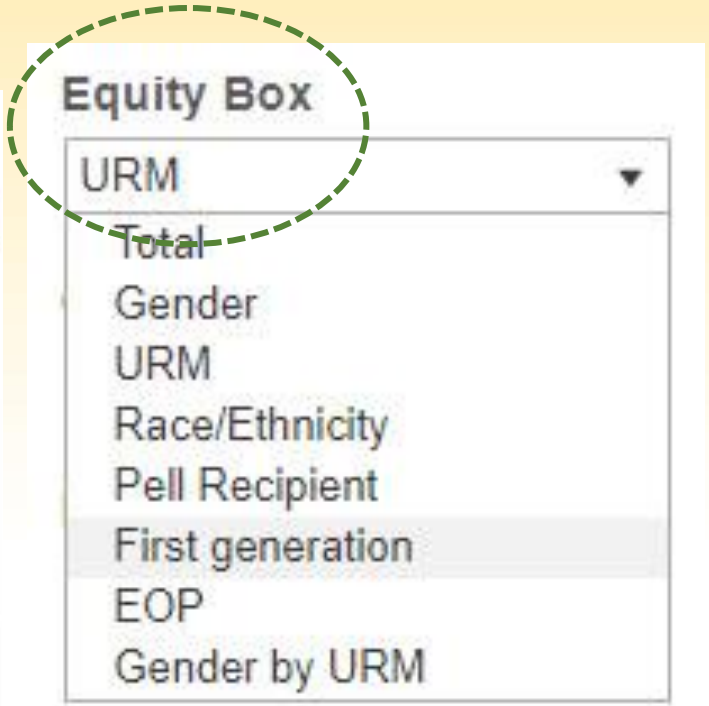


(6a) Re-Enrollment Dashboard: *Fall-to-Fall* for Monitoring Retention Rates

First-Time Freshmen

1 year

Fall Cohort Year		Grand Total	Non-URM	URM
	Re-enrollment ..	79.9%	84.4%	78.7%
2019	Cohort Headcou..	3,287	625	2,662
	Re-enrollment C..	2,696	534	2,162
	Re-enrollment ..	82.0%	85.4%	81.2%
2020	Cohort Headcou..	4,000	675	3,325
	Re-enrollment C..	2,877	508	2,369
	Re-enrollment ..	71.9%	75.3%	71.2%
2021	Cohort Headcou..	4,096	841	3,255
	Re-enrollment C..	2,940	653	2,287
	Re-enrollment ..	71.8%	77.6%	70.3%
2022	Cohort Headcou..	3,892	595	3,297
	Re-enrollment C..	2,784	461	2,323
	Re-enrollment ..	71.5%	77.5%	70.5%



(6b) Re-Enrollment Dashboard: *Fall-to-Spring* for Monitoring Retention Rates

Reporting starts late November for Advisor's Proactive Action with Continuing Students

Fall-to-Spring Re-enrollment by College

12 weeks until census date (corresponds to 11/28/2022)

Student's Fall Entry Status and cohort size is determined at the census date of the Fall entry term.

Re-enrollment is shown as of 12 weeks until the census date of the subsequent Spring term and can be adjusted using the Weeks Until Census filter. Some weeks may not be available for all cohort terms, and re-enrollment data for the coming Spring term is updated on Mondays.

Fall Entry Status
- (•) First-Time Freshmen
- ( ) New Transfers

Weeks Until Census: 12

College: (All)

Department: (All)

First-Time Freshmen

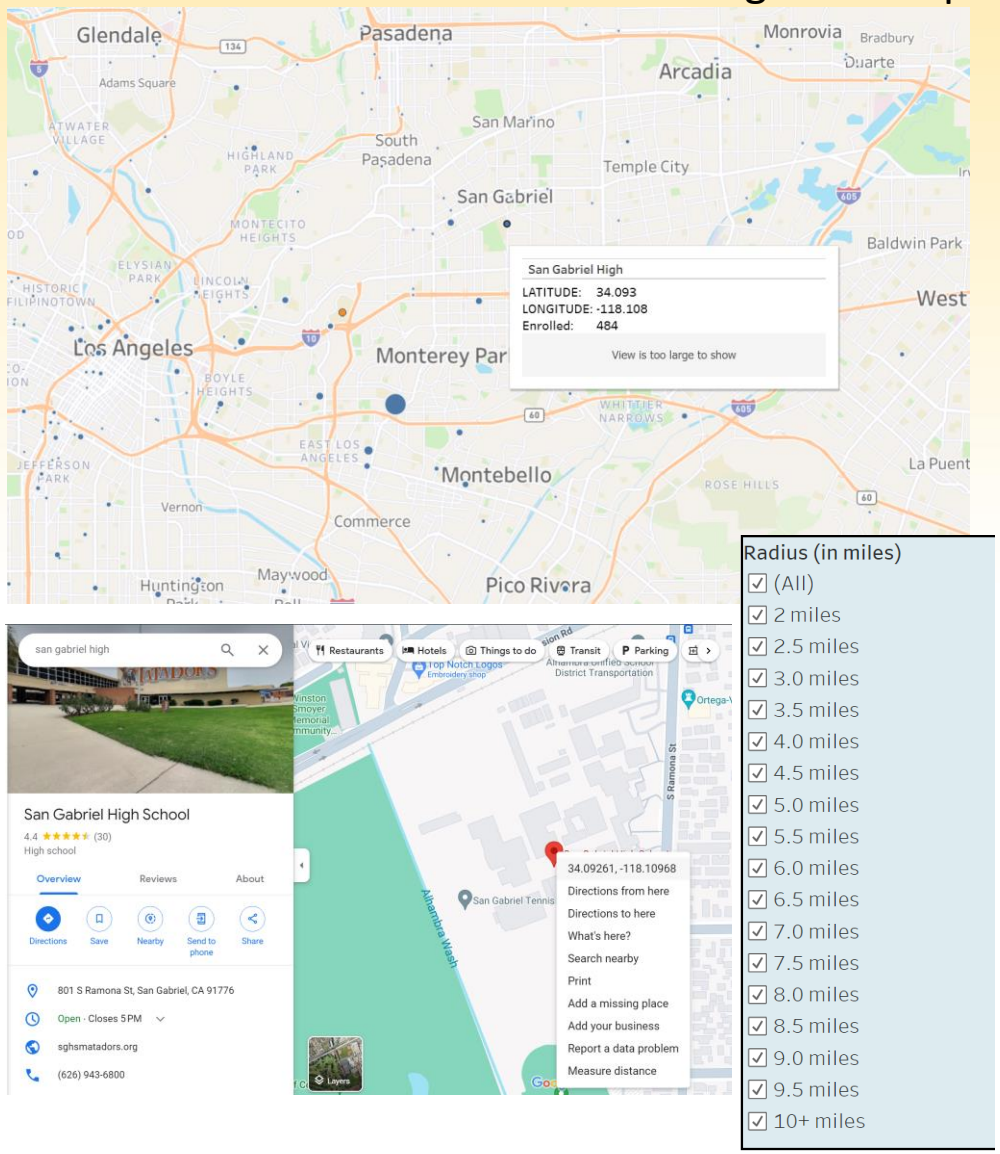
1-Term Fall-to-Spring

Fall Cohort Year		Grand Total	Arts and Letters	Business and Eco..	College of Education	Engr, CS & Techn..	Ethnic Studies	Health and Hu..	Natural and Soci..	University
2016	Headcount	3,830	518	469	22	564	13	996	708	540
	Re-enrollment Co..	2,884	373	346	16	401	9	786	544	409
	Re-enrollment %	75.3%	72.0%	73.8%	72.7%	71.1%	69.2%	78.9%	76.8%	75.7%
2017	Headcount	3,556	415	375	20	509	11	973	769	484
	Re-enrollment Co..	2,691	307	274	16	361	10	780	585	358
	Re-enrollment %	75.7%	74.0%	73.1%	80.0%	70.9%	90.9%	80.2%	76.1%	74.0%
2018	Headcount	3,862	368	409	42	513	7	1,237	736	550
	Re-enrollment Co..	853	83	69	15	96	2	272	182	134
	Re-enrollment %	22.1%	22.6%	16.9%	35.7%	18.7%	28.6%	22.0%	24.7%	24.4%
2019	Headcount	3,287	333	375	45	443	5	836	781	469
	Re-enrollment Co..	2,398	245	241	38	301	4	665	588	316
	Re-enrollment %	73.0%	73.6%	64.3%	84.4%	67.9%	80.0%	79.5%	75.3%	67.4%
2020	Headcount	4,000	430	429	36	535	10	1,173	963	424
	Re-enrollment Co..	2,187	231	211	20	252	4	698	533	238
	Re-enrollment %	54.7%	53.7%	49.2%	55.6%	47.1%	40.0%	59.5%	55.3%	56.1%
2021	Headcount	4,096	388	608	64	594	15	1,087	877	463
	Re-enrollment Co..	2,372	228	321	40	337	4	705	494	243
	Re-enrollment %	57.9%	58.8%	52.8%	62.5%	56.7%	26.7%	64.9%	56.3%	52.5%
2022	Headcount	3,892	383	543	59	624	7	1,062	783	431
	Re-enrollment Co..	2,294	224	293	44	367	5	678	435	248
	Re-enrollment %	58.9%	58.5%	54.0%	74.6%	58.8%	71.4%	63.8%	55.6%	57.5%

(7) Feeder School Admission Dashboard

- Why is it important for our enrollment?
- Gives an overview of WHERE and WHO are applying and enrolling at Cal State LA.
  - Breakdown by Ethnicity, Gender, etc.
  - Compares student ethnic and gender composition versus:
    - the general population in the area
    - high school population in the area

Tableau integrated map



(7) Feeder School Admission Dashboard Cont.

- Integrate public data for a more concise overview
  - US Census ACS-5 data for the general population
  - CA Depart. of Education data for High School students

US Census Data (ACS5)

American Indian	105,569
%American Indian	0.59%
Asian	1,505,807
%Asian	8.47%
Black	792,736
%Black	4.46%
Hispanic/ Latinos	5,765,964
%Hispanic/ Latinos	32.44%
Pacific Islanders	66,281
%Pacific Islanders	0.37%
Two Races	1,192,231
%Two Races	6.71%
Unknown	3,368,667
%Unknown	18.95%
White	4,976,881
%White	28.00%
Total	11,116,153

Ethnic Composition of Feeder Schools (CA Dept of Edu Data)

			AMER IND	ASIAN	BLACK	HISP	PACIF	TWO RACES	UNK	WHITE	Grand Total
Alhambra High	193016	F	7	4,378	107	5,363	5	226	35	226	10,347
			0.07%	42.31%	1.03%	51.83%	0.05%	2.18%	0.34%	2.18%	100.00%
		M	37	4,709	88	5,432	10	236	27	241	11,370
			0.33%	42.21%	0.77%	52.17%	0.09%	2.08%	0.24%	2.12%	100.00%
		N				2					2
						100.00%					100.00%
Aliso Niguel High	303057	F	1	217	23	306	5	110	11	864	1,537
			0.07%	14.12%	1.50%	19.91%	0.33%	7.16%	0.72%	56.21%	100.00%
		M	2	241	29	273	8	124	20	871	1,568
			0.13%	15.37%	1.85%	17.41%	0.51%	7.91%	1.28%	55.55%	100.00%
Alta Loma High	363022	F	5	55	62	651	10	23	3	349	1,158
			0.43%	4.75%	5.35%	56.22%	0.86%	1.99%	0.26%	30.14%	100.00%
		M	10	61	83	710	8	21	6	424	1,323
			0.76%	4.61%	6.27%	53.67%	0.60%	1.59%	0.45%	32.05%	100.00%
Anaheim High	303022	F	3	20	8	1,269		8	1	32	1,341
			0.22%	1.49%	0.60%	94.63%		0.60%	0.07%	2.39%	100.00%
		M	4	25	9	1,317	3	6	2	42	1,408
			0.28%	1.78%	0.64%	93.54%	0.21%	0.43%	0.14%	2.98%	100.00%
		N								1	1
										100.00%	100.00%
Animo Inglewood Charter High	199658	F		2	170	1,441		13	2	2	1,630
				0.12%	10.43%	88.40%		0.80%	0.12%	0.12%	100.00%
		M	1	2	175	1,343		11	3	1	1,536
			0.07%	0.13%	11.39%	87.43%		0.72%	0.20%	0.07%	100.00%
		N				4					4
						100.00%					100.00%
Antelope Valley High	193021	F	20	48	2,096	4,214	9	274	2	367	7,030
			0.28%	0.68%	29.82%	59.94%	0.13%	3.90%	0.03%	5.22%	100.00%
		M	37	79	2,427	4,536	10	266	4	617	7,776
			0.48%	1.02%	31.21%	58.33%	0.13%	3.42%	0.05%	5.36%	100.00%
Apple Valley High	963042	F	4	25	55	517	4	25		405	1,035
			0.39%	2.42%	5.31%	49.95%	0.39%	2.42%		39.13%	100.00%
		M	6	24	65	620	5	29		418	1,167
			0.51%	2.06%	5.57%	53.13%	0.43%	2.49%		35.82%	100.00%
		N				3				1	4
						75.00%				25.00%	100.00%
Arcadia High	193028	F	24	9,773	265	2,172	19	154	40	1,946	14,393
			0.17%	67.90%	1.84%	15.09%	0.13%	1.07%	0.28%	13.52%	100.00%
		M	14	9,910	332	2,141	10	192	47	1,841	14,487
			0.10%	68.41%	2.29%	14.78%	0.07%	1.33%	0.32%	12.71%	100.00%
		N				3				2	5
						60.00%				40.00%	100.00%
Arlington High	333002	F	5	32	44	649		11	12	139	892
			0.56%	3.59%	4.93%	72.76%		1.23%	1.35%	15.58%	100.00%
		M	4	47	62	721	8	11	17	166	1,036
			0.39%	4.54%	5.98%	69.59%	0.77%	1.06%	1.64%	16.02%	100.00%
Arroyo High	193032	F	11	2,320	10	6,188	7	23	3	217	8,779
			0.13%	26.43%	0.11%	70.49%	0.08%	0.26%	0.03%	2.47%	100.00%
		M	10	2,612	36	6,683	5	32		241	9,619
			0.10%	27.15%	0.37%	69.48%	0.05%	0.33%		2.51%	100.00%
		N				3					3
						100.00%					100.00%
Arroyo Valley High School	363108	F	5	17	69	1,151	11	3	10	15	1,281
			0.39%	1.33%	5.39%	89.85%	0.86%	0.23%	0.78%	1.17%	100.00%
		M	3	16	73	1,205	7	3	11	22	1,340
			0.22%	1.19%	5.45%	89.93%	0.52%	0.22%	0.82%	1.64%	100.00%

(7) Feeder School Admission Dashboard Cont.

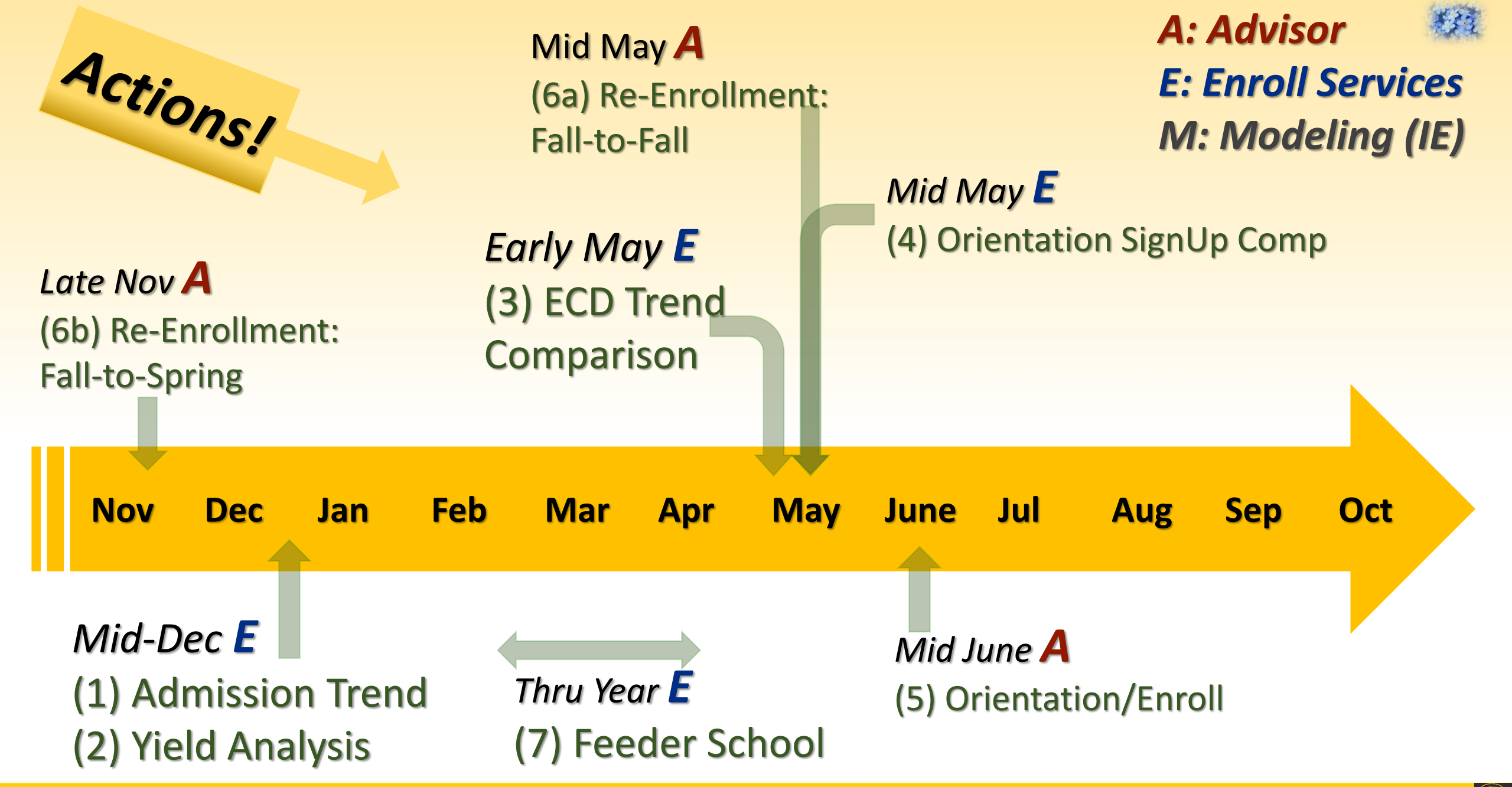
Integrated CA Dept of Education Data

Ethnic Composition of Feeder Schools (CA Dept of Edu Data)

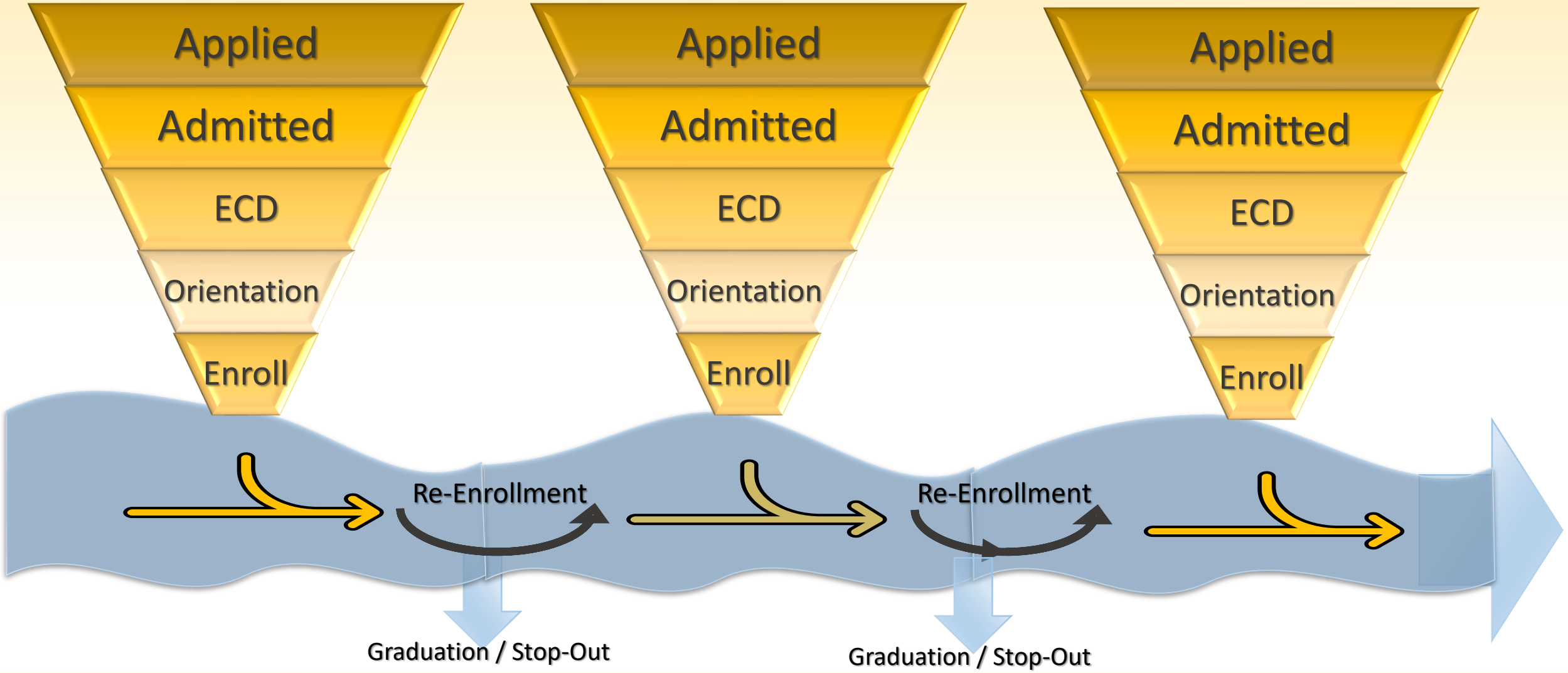
			AMER IND	ASIAN	BLACK	HISP	PACIF	TWO RACES	UNK	WHITE	Grand Total
Alhambra High	193016	F	7 0.07%	4,378 42.31%	107 1.03%	5,363 51.83%	5 0.05%	226 2.18%	35 0.34%	226 2.18%	10,347 100.00%
		M	37 0.33%	4,799 42.21%	88 0.77%	5,932 52.17%	10 0.09%	236 2.08%	27 0.24%	241 2.12%	11,370 100.00%
		N				2 100.00%					2 100.00%
Aliso Niguel High	303057	F	1 0.07%	217 14.12%	23 1.50%	306 19.91%	5 0.33%	110 7.16%	11 0.72%	864 56.21%	1,537 100.00%
		M	2 0.13%	241 15.37%	29 1.85%	273 17.41%	8 0.51%	124 7.91%	20 1.28%	871 55.55%	1,568 100.00%
Alta Loma High	363022	F	5 0.43%	55 4.75%	62 5.35%	651 56.22%	10 0.86%	23 1.99%	3 0.26%	349 30.14%	1,158 100.00%
		M	10 0.76%	61 4.61%	83 6.27%	710 53.67%	8 0.60%	21 1.59%	6 0.45%	424 32.05%	1,323 100.00%
Anaheim High	303022	F	3 0.22%	20 1.49%	8 0.60%	1,269 94.63%		8 0.60%	1 0.07%	32 2.39%	1,341 100.00%
		M	4 0.28%	25 1.78%	9 0.64%	1,317 93.54%	3 0.21%	6 0.43%	2 0.14%	42 2.98%	1,408 100.00%
		N								1 100.00%	1 100.00%
Animo Inglewood Charter High	199658	F		2 0.12%	170 10.43%	1,441 88.40%		13 0.80%	2 0.12%	2 0.12%	1,630 100.00%
		M	1 0.07%	2 0.13%	175 11.39%	1,343 87.43%		11 0.72%	3 0.20%	1 0.07%	1,536 100.00%
		N				4 100.00%					4 100.00%
Antelope Valley High	193021	F	20 0.28%	48 0.68%	2,096 29.82%	4,214 59.94%	9 0.13%	274 3.90%	2 0.03%	367 5.22%	7,030 100.00%
		M	37 0.48%	79 1.02%	2,427 31.21%	4,536 58.33%	10 0.13%	266 3.42%	4 0.05%	417 5.36%	7,776 100.00%
Apple Valley High	363042	F	4 0.39%	25 2.42%	55 5.31%	517 49.95%	4 0.39%	25 2.42%		405 39.13%	1,035 100.00%
		M	6 0.51%	24 2.06%	65 5.57%	620 53.13%	5 0.43%	29 2.49%		418 35.82%	1,167 100.00%
		N				3 75.00%				1 25.00%	4 100.00%
Arcadia High	193028	F	24 0.17%	9,773 67.90%	265 1.84%	2,172 15.09%	19 0.13%	154 1.07%	40 0.28%	1,946 13.52%	14,393 100.00%
		M	14 0.10%	9,910 68.41%	332 2.29%	2,141 14.78%	10 0.07%	192 1.33%	47 0.32%	1,841 12.71%	14,487 100.00%
		N				3 60.00%				2 40.00%	5 100.00%
Arlington High	333002	F	5 0.56%	32 3.59%	44 4.93%	649 72.76%		11 1.23%	12 1.35%	139 15.58%	892 100.00%
		M	4 0.39%	47 4.54%	62 5.98%	721 69.59%	8 0.77%	11 1.06%	17 1.64%	166 16.02%	1,036 100.00%
Arroyo High	193032	F	11 0.13%	2,320 26.43%	10 0.11%	6,188 70.49%	7 0.08%	23 0.26%	3 0.03%	217 2.47%	8,779 100.00%
		M	10 0.10%	2,612 27.15%	36 0.37%	6,683 69.48%	5 0.05%	32 0.33%		241 2.51%	9,619 100.00%
		N				3 100.00%					3 100.00%
Arroyo Valley High School	363108	F	5 0.39%	17 1.33%	69 5.39%	1,151 89.85%	11 0.86%	3 0.23%	10 0.78%	15 1.17%	1,281 100.00%
		M	3 0.22%	16 1.19%	73 5.45%	1,205 89.93%	7 0.52%	3 0.22%	11 0.82%	22 1.64%	1,340 100.00%

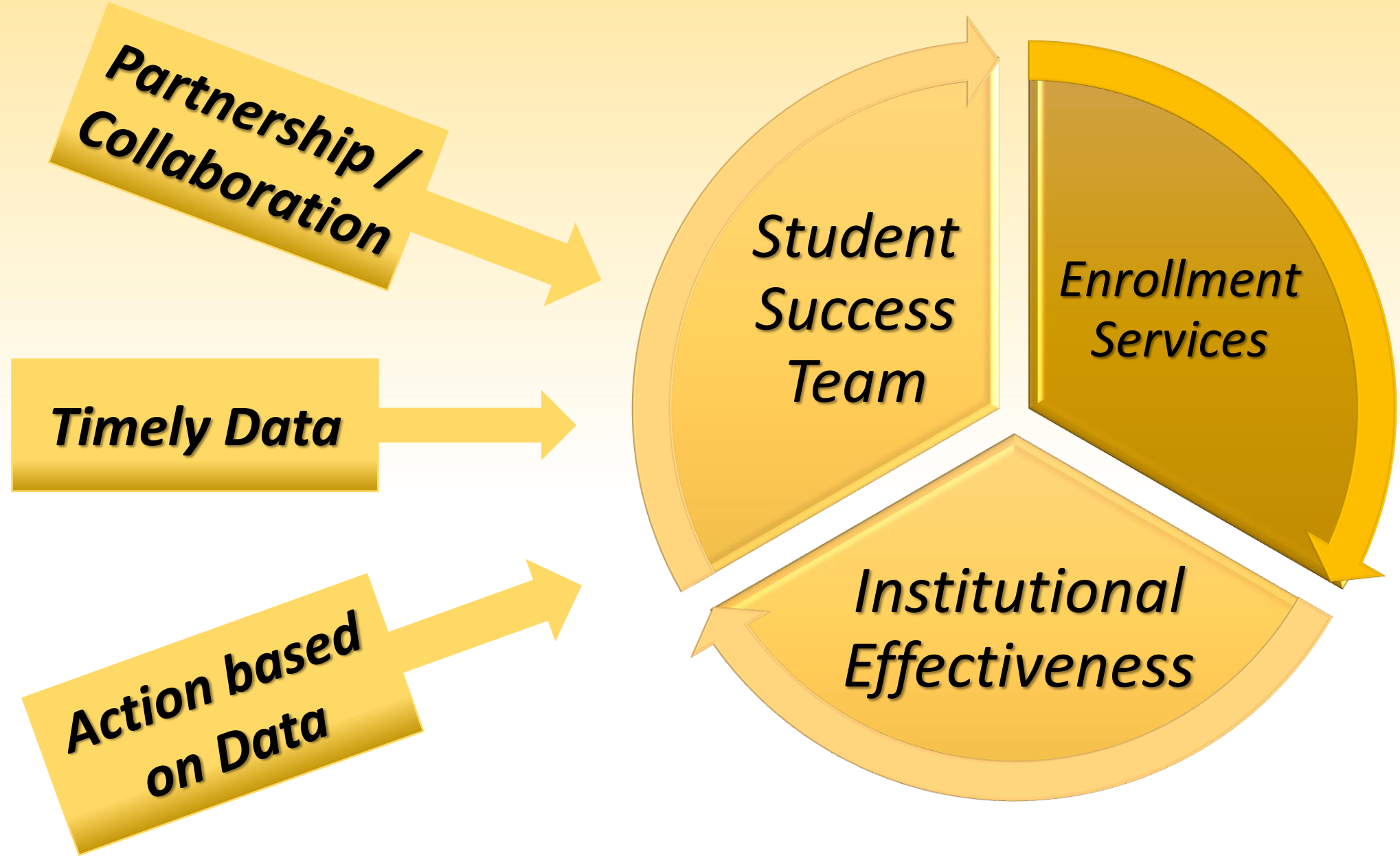
(7) Other Dashboards

- DER (Daily Enrollment Dashboard)
- AUL (Ave Unit Load)
- FTES History Dashboard
- Summer URM Unit Dashboard


Actions!
A: Advisor
E: Enroll Services
M: Modeling (IE)
Mid May A
(6a) Re-Enrollment: Fall-to-Fall
Mid May E
(4) Orientation SignUp Comp
Early May E
(3) ECD Trend Comparison
Late Nov A
(6b) Re-Enrollment: Fall-to-Spring
Nov
Dec
Jan
Feb
Mar
Apr
May
June
Jul
Aug
Sep
Oct
Mid-Dec E
(1) Admission Trend
(2) Yield Analysis
Thru Year E
(7) Feeder School
Mid June A
(5) Orientation/Enroll

Enrollment Management Flow




Partnership / Collaboration
Timely Data
Action based on Data
Student Success Team
Enrollment Services
Institutional Effectiveness

Q & A





CAL STATE LA

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

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