The Emeritimes

A Publication of The Emeriti Association, California State University, Los Angeles

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New Team of Officers Assumes Leadership Of the Association

The new officers elected at the annual meeting in April have assumed direction of the Emeriti Association, under the leadership of President Gene Tipton.

The complete roster of officers and other members of the Executive Committee is contained in the box on page 2.

The Executive Committee held its first meeting of the new year July 11, and will meet at 12:45 p.m. on the second Thursday of each month in the President's Conference Room on the eighth floor of the Administration Building.

The Emeritimes Takes On A Neat, New Appearance

Do you note anything new and uniformly neat about the style of *The Emeritimes* these days? Well, we have gone to computerized photo-composition. We are producing all text and headline materials in Century Schoolbook, a type face that has long been popular for production of textbooks.

Academic Senate Officers

The new officers of the Academic Senate for 1985-86 are JoAnn Johnson, Chair; Howard Holladay, Vice Chair; Harold Goldwhite, Secretary; and Judd Hammack, Keith Henning, Joan Johnson, and Rosemarie Marshall, Executive Committee members.

Annual Membership Dues Now Payable; Envelopes Enclosed

Emeriti faculty who elect to pay their Emeriti Association dues annually are reminded that the new year began on July 1. Dues payments for 1985-86 should be forwarded in the reply envelope enclosed with this mailing of *The Emeritimes*.

Opening Day: September 23

Emeriti to Gather at Luncheon Meeting

The members of the Emeriti Association will gather for their annual fall luncheon meeting on Monday, September 23, as they come to the campus to particiate in the University's Fall Semester Openings.

The luncheon will take place in the Monterey Park Room of the University-Student Union at 12:30 p.m., followed by the business meeting at 1:30 p.m. Reservations are required for the luncheon, and should be made by sending a check for $7.50 per person to Pauline Schatz, 22315 Marinda Street, Woodland Hills, CA, 91367, no later than Monday, September 16.

The speaker at the post-luncheon meeting will be James Stofan, Director if the University's Alumni Association. His subject: "Incorporation".

The schedule of activities for Opening Day had not been announced at press time, but is expected to conform to the usual pattern: a Faculty Convocation at 9 a.m., addressed by President Rosser, followed by school and department meetings. Emeriti faculty are welcome at all events.

The luncheon meeting of the Emeriti Association will adjourn in time for those attending to take part in the President's Reception.

President's Welcome



Welcome to all members and potential members of the Emeriti Association, Cal State, L.A. Remember, all retired professors with emeritus status are eligible for full membership in the Association, and all other retired professors plus the spouses of *all* retired professors are eligible for associate membership.

There are important advantages in joining the Emeriti Association. First, you will belong to a group that is made up of people with whom you have been in close contact for many years, and you will participate in the social activities of this group. As a matter of fact, the first of these social activities takes place on Monday, September 23, when the Emeriti Association will hold a luncheon meeting which will be partly social and partly business. Other social events occur throughout the year and include Emeriti Week which will take place in February. This fiscal year, the dates are February 10 - 14.

Second, you will belong to a group that is attempting to attain certain goals, and you will be able to participate in the attainment of these goals. During this coming fiscal year, the main objectives that the Emeriti Association wishes to accomplish are: (1) the establishment of an Emeriti Center somewhere on the University campus; (2) the implementation of the Emeriti Memorial Fellowship that has been set up by the Executive Committee of the Association; and (3) the inauguration of an Emeriti lecture series.

These are worthwhile objectives and warrant enrollment in the Association. Therefore, I again welcome all actual and potential members and look forward to a most successful year for the Emeriti Association.

Gene Tipton, *President*

The 1984-85 Year in Review

By Sidney P. Albert, Immediate Past President

It is gratifying to be able to report that our Association continues to thrive and to grow in numbers, influence, and reputation. Although we fell short of realizing all of our aims for the year, it is possible to record a number of solid achievements.

First and foremost among our accomplishments was the creation, under our sponsorship, of the systemwide CSU Association of Emeriti Professors, presumably the first of its kind in the country.

Of special significance, too, was the stablishment at year's end of an Emeriti Association Memorial Fellowship, which will honor designated deceased faculty members. Donations in their names will be pooled in a common fund, interest from which will finance graduate sutdent fellowships, granted under criteria yet to be formulated. In the meantime, the fellowship fund, which is eligible for some matching funding, is new available as a memorial, and open to contributions. Another project agreed upon was the launching of an Emeriti Lecture Series during the coming year.

During the year our membership has risen from 161 to 179 — a new high — plus five associate members. This means that over 70 percent of all currently eligible emeriti faculty belong to the Association.

Our finances also are on a firmer footing, with the adoption of an annual budget and the setting aside of an endowment fund of $5,000, derived from contributing/life an life membership dues, augmented last year by contributions from some of these members, who generously doubled their original lifetime dues payments. Interest from this endowment fund, along with the annual dues receipts, provides for our present operating expenses.

Several new undertakings proved impossible to complete during the year, and remain on the agenda. The allocation of space for an emeriti center still appears to be a promising prospect, but the decision-making process is slow. Efforts to engage in fund-raising, in order to expand the Association's services, have been hampered by the delay in the emeriti center decision, to which the amount of funds needed is linked. (Another need is for volunteers to assist in the venture.) Victor Payse's labors in creating computerized membership records has been a major contribution. Our next goal is to add a file of biographical and professional information about our members.

The program for the year included the variety of regular activities of the Association: the fall and spring membership meetings; the play and music nights; Emeriti Week; publication of three issues of *The Emeritimes* and annual directory of emeriti faculty; our compassionate services, in the considerate hands of Helen Truher; our representation on the Academic Senate by Donald Moore, who was elected to that body's Executive Committee; the annual meetings of our Executive Committee with the Academic Senate and with President Rosser. Our participation in the Gerontology Task Force continued, as did cooperation with the local RPEA chapter. New this year was our liaison with the campus CFA chapter and, as a support group of the University, representation on the Development Board.

Worthy of note also is the adoption by the Academic Senate of two or our longtime recommendations: (1) approvals of emeriti eligibility to be awarded grants, and (2) formation of a Retirement Issues Subcommittee of the Faculty Policy Committee.

Credit for the advances made during the year belongs to great measure to the excellent Executive Committee and the various committees which served with me during the year. Space limitations preclude the identification of the numerous individual contributions, but my heartfelt thanks goes to all of them.

A concluding personal note: the progress of the Association since I began it eight years ago has been a source of great pride to me. It has been a particular privilege and honor to preside over it during the past year, and I especially cherish the award given me. Finally, to Gene Tipton and her administration I extend my earnest best wishes for a successful and rewarding year.

The EMERITI ASSOCIATION
California State University, Los Angeles

President ..... **Gene B. Tipton**
Vice Pres.-Administration ..... **Donald A. Moore**
Vice Pres.-Program ..... **Pauline Schatz**
Immed. Past President ..... **Sidney P. Albert**
Secretary ..... **Mary Gormly**
Treasurer ..... **John A. Greenlee**
Members-at-Large, Executive Committee ..... **Victor Payse, Jr., Richard G. Lillard, Arthur J. Misner, and Leonard G. Mathy**
Academic Senator ..... **John L. Houk**
Editor, *The Emeritimes* ..... **William E. Lloyd**
Assoc. Ed., *The Emeritimes* ..... **Richard G. Lillard**

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Other CSU Campuses Engaged In Organizing Emeriti Associations

A movement toward the creation of emeriti faculty organizations is taking place on the CSU campuses, according to Sidney Albert, President of the recently established CSU Association of Emeriti Professors.

Emeriti faculty at San Diego State University held an exploratory meeting in April and plan to hold an organizing meeting in the fall. Also in the planning stage of its efforts is a gorup of Cal State Sacramento.

These new organizations will be joining two other organizations formed earlier in the year. The CSU Dominguez Hills Emeriti Association was organized in January, and the Association of Retired Faculty was founded at CSU Northridge in April.

The Executive Committee of the CSU AEP is meeting monthly on the Cal State L.A. campus, under the leadership of President Albert.

RICHARD HOFFMAN: Master of Printing, Engraving, Creative Graphic Design, Etc.

By Richard Lillard, Associate Editor

One day in early May I went to Van Nuys to visit Richard J. Hoffman (Industrial Studies) in his quiet, tree-shaded home—an oasis of literacy where he and Ruth Hoffman have lived since before Pearl Harbor.

The Hoffman's showed me around the establishment where they share many projects. In a special room at the front of the house I saw Dick's library of books about printing, one of the largest and most complete such collections anywhere. I admired the beautiful, ornate old Columbian hand press of 1829 (shown in photo at right) that Cal State students restored in 1976 and felt a specimen of the remarkable substance Dick makes by hand: paper. It is 100% rag and will last for a millenium. In a dry, confident, ironical voice Dick remarks: "Not many other things now made in L.A. will have any utility a thousand years from now."

In a print shop in his rear garden Dick showed me several linotype machines, all in good working order, saved from destruction when the big dailies replaced molten-lead lines of type with computerized photocomposition procedures. Near these machines, which he uses, stands several letter presses and impressive collections, carefully acquired at auctions, of magazines that hold matrices for the linotypes.

He also has an extensive assemblage of cases of type faces and ornaments for setting type by hand. His resouces struck me as being beyond end. For instance, he has the font of linotype matrices invented by the master book designer W. A. Dwiggins. Dick says there is no other collection like his in all Los Angeles.

Recognition Comes from Many Sources

Dick's equipment and facilities make him a special figure. In 1977 a master's thesis in the Graduate School of Library and Information Service at the University of California called Hoffman "one of the last active holdovers of the 1930s generation of Southern California fine printers." The thesis, *The Presses and Printing of Richard J. Hoffman,* by Dennis L. Engel, put Hoffman in the class of Grant Dahlstrom, Ward Ritchie, and Saul Marks, whom Dick recalls as "one of the two finest printers in the world."

In 1979, *Richard J. Hoffman, Printer and Teacher of Printing,* edited by Ethan B. Lipton, came to light. Students had printed it furtively at Cal State without Dick's knowledge and then publicly presented it to him at his retirement dinner. Later the *Los Angeles Times* carried a page-and-a-half feature on Dick, with photographs that showed him at work.

In 1982 appeared *At Seventy: Richard J. Hoffman,* text by Dr. Edward Petko, pictures from the *Times* and elsewhere, and designing and printing by Lipton and other former students who form a club, the Columbian 415 Chappel. It meets once a month at the Hoffmans' home to eat, print, and argue about the art of printing.

As the Hoffmans and I sat in their comfortable living room I asked about his activities since retirement. He got up silently and walked off to his library while Ruth told me how she assisted him with various routines, from paper making to reading proof, and how he printed books under varied financial arrangements. He came back slowly carrying a tall armful of books, some of the 30 he has printed since retirement—limited editions of works for old friends and for organizations such as the Los Angeles Library Association, and



keepsake books such as Carey Stanton's *An Island Memoir,* printed for the annual joint reunion of the Zamorano and the Roxburghe of San Francisco, bookmen's clubs.

Since 1978 Dick has published two small books of his own, both handsome to my eyes, one *A Gathering of Types,* fully illustrated, and one called *Decorative Divertissement.* He has completed writing one on linotype faces, and he says that if he can find the time he'll write and print a book on dingbats, type-foundry ornaments of the many sorts his many type cases hold. One can be sure he'll find the time, for he appears to be indefatigable.

He printed his first book in 1928. Since then he has printed "at least" 10,000 items, many of them ephemeral, including catalogs, leaflets, brochures, and programs. He has done a number of miniatures for Father Francis J. Weber, one of them about Fray Junipero Serra, but he finds choredom in the task and boldly jokes, threatening to publish *Why I Hate Miniatures.* He judges about every fifth year for the Rounce and Coffin contest for the best printed Western books and prepares its catalog each year.

Disciple of Benjamin Franklin

Dick finds inspiration in Benjamin Franklin. Years ago he wanted the Engineerng—Industrial Arts Building to be renamed Franklin Hall. In 1978 on the 272nd anniversary of Franklin's birth, Dick spoke in Santa Monica on "Americ a's First Civilized Man: Benjamin Franklin." Later he printed a transcription of the talk, identifying himself as "Typographer."

Both modest and immodest, factual except for final, authoritative judgments, self reliant, quick with wry humor, ready to laugh at absurdity, happy to confess to admiration for the skills of others, Dick brims with the careful energy of a busy person skilled at concentrating on one thing at a time yet keeping numerous other projects moving along or firmly in mind. He looked me in the eye as we talked. Sometimes he reflected and took a deep breath before he spoke, as when he began to answer my question about how he designs—creates—a book.

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Professional and Personal Doings

By Richard Lillard, Associate Editor

HUDSON ROYSHER (Art) recently finished a 6-foot processional cross in brass and red leather to complete sanctuary appointments that he made 31 years ago for St. Peter's Episcopal Church in San Pedro. The cross was consecrated by the Presiding Bishop of the United States, who journeyed to California for St. Peter's 100-year anniversary. Hud has also completed a pair of 5-foot standing candlesticks for St. Peter's Episcopal Church in Ventura.

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ANTHONY Hillbruner (Speech Communication and American Studies) still teaches, on a part-time basis. Since retiring in 1980 he has presented 13 papers at meetings and conventions of speech associations, given several lectures, and had 3 articles published. In 1981 he received the distinguished Scholar Service Award from the Western Speech Communication Association.

Tony attended a planning session of the National Task Force on Presidential Communications. During the summer of 1985, at Oxford University he did research on "American Culture Through British Eyes" and attended a convention sponsored by the International Conference on the History of Rhetoric, at which he presided at a session on rhetorical criticism.

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Since retiring in 1981, NORMAN FRUMAN (English) has been a senior professor in the English Department of the University of Minnesota. His professional life has been very active, with articles in *Centrum, Midstream, Choice, Style,* and *Agenda,* and with forthcoming articles in *The Wordsworth Circle, Studies in Romanticism,* and the *Times Literary Supplement* (London).

Norman has lectured at the annual conference of Minnesota Teachers of English and the annual Wordsworth Summer Conference in Grasmere, England, and he gave the annual lecture on "Literature and Belief" at Brigham Young University. He says, "I am more active than I should be in such civic activities as book festival committees."

Norman has spent 1984-85 on a sabbatical leave preparing a comprehensively annotated edition of Coleridge's *Biographica Literaria* for Oxford University Press. In this scholarly project he has received aid from a UCLA Clark Library Fellowship and an American Council of Learned Societies travel agent.

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DAVID LINDSEY (History) has completed his service as a Fulbright visiting lecturer in American history at Tashkent State University in Uzbek Republic. He lectured to fourth-year students in the History Faculty and to third- and fourth-year students in the English Faculty. Together with Mrs. Lindsey he joined in the varied cultural life of Tashkent and other cities in Uzbekistan and traveled purposefully elsewhere in the USSR.

"I hope that we may have contributed a mite to showing Soviet citizens that Americans are not monstrous imperialists—and that they may have a slightly better understanding of what the US is about."

In May, 1985, David spoke on the USSR to the International Relations section of the Los Angeles Town Hall and served on an awards committee for the American Historical Association, Pacific Coast Branch, a task that required him to read a good many books and enabled him to learn "a great deal."

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DOROTHY A. O'BRIEN (Recreation Education), now living in Santa Barbara, has served as president of the Santa Barbara Newcomers' Club and has been active in the San Roque Altar Society, a book club, and charities. In 1985 she was "much involved" as chairman of the Docent Council of the Santa Barbara Historical Society.

She is working on a book about the history of recreation from the American Indians through World War II; so far she has 600 pages of manuscript.

Dorothy keeps busy with personal recreations. She plays the organ. She and her husband, 52 years along in marriage, have a small boat on Lake Cachuma and a travel trailer at Morro Bay, and memories of travel on several continents. "I strongly advise everyone to leave the old ways and start a new career of hobbies, volunteer work, travel and the pursuit of living."

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CLARENCE SANDELIN (English) continues to be "fairly active in the realm of travel, where I fancy my efforts . . . help some few to see the world in a grain of sand." Through "Seminar Travel," he offers unique, tailor-made travel experiences, which he describes as "cultural adventures worldwide." He gives his travel seminars such descriptive titles as "Dragon- Haunted Scandinavia", "The Ancestral West", and "Legendary Britain." He offers his services and expertise to any group of emeriti who would like to put together a tour.

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EUGENE BENEDETTI (Education) remains active revising his publications and teaching periodically at Cal State. "Recently," Dutch writes "I have undertaken a new hobby—running. During the past 17 months I have completed 9 marathons, including the original run from the city of Marathon to Athens. Apparently these 70-year-old legs have some endurance left."

HOFFMAN – Cont. from Previous Page

He reads the manuscript, thinking simultaneously of many matters, determining the tone and angle and the scope of the author's approach to the subject. The subject suggests Dick's overall treatment— modern, traditional, light-touch or heavy-touch, whatever will help convey the meaning and significance of the words. The length of the manuscript determines the size and number of pages and the space between the lines.

As he reflects he chooses or experiments with sizes of type and with type faces, the design of chapter openings, and choice of ornamental motifs, and the placement of illustrations, if any, the layout of the title page, the kind and color of paper, and the color and decoration, if any, of the binding. These and other considerations affect the job as Dick tries one thing and then another until he is satisfied, as with the color of inks, which he mixes himself.

He never repeats. Each manuscript is a new problem for which he finds an original solution. He is doing with his materials what creative architects, engineers, writers, painters, and sculptures do with their media—combining raw materials, human crafts, and personal imagination to originate artifacts. Richard J. Hoffman, Printer, Typographer, Inspirer of Students, Professor Emeritus, takes his place in a distinguished tradition of artists in type face, paper, ink, and binding.