The Emeritimes

Publication of The Emeriti Association, California State University, Los Angeles

Winter, 1988 **Volume X, Number 1**

Emeriti Week in February Will Honor Retired Members of Faculty at Series of Events

The seventh annual celebration of Emeriti Week will be held at Cal State L.A. during the week of February 6-11 and the week following. The series of events which are scheduled to take place during the observance are described in the calendar below.

A proclamation designating the second week of February as Emeriti Week will be issued by President James Rosser during January.

The observance of Emeriti Week also marks the eleventh anniversary of the founding of the Emeriti Association, to which more than 200 of the University's retired faculty belong.

Schedule of "Emeriti Week" Events

Tuesday, February 7

1:30 P.M.—Academic Senate Salutes Emeriti Faculty.

At its meeting in Lecture Hall No.2, King Hall, the Academic Senate, chaired by Howard ("Hap") Holladay, will introduce all emeriti members of the University faculty in attendance.

3:15 P.M.—Emeriti Faculty Honored at Reception.

This event, to be held at the University Club ("Choices"), will provide an opportunity for returning emeriti to visit with the University faculty. Those granted emeritus status during the past year will be introduced. Representatives of the Music Department will perform.

Wednesday, February 8

2:00 P.M.—Seminar on Financial Planning.

This is a special offering on this year's series of Emeriti Week events arranged by the University Development Office to provide financial planning information for emeriti faculty, their spouses, relatives and friends. For detailed information about the program, see "Seminar: Financial Planning", on page 3.

Saturday, February 11

6:00 P.M.—Dinner and Theatre Party.

Emeriti and their guests will gather at the University Club ("Choices") for cocktails, followed by dinner at 6:30 and the performance at 8 in the State Theatre of two one-act plays, "Foghorn" and "Forty-nine", by Native American playwright Hanay Geioganah. Reservations ($11.50 per person) are needed. Send check to Carol Smallenburg, 840 S. Sunset Canyon Dr., Burbank, CA 91501 by February 7.

Tuesday, February 14

3:00 P.M.—Faculty Colloquim.

Anthony Hillbruner, Emeritus Professor of Speech Communication, will be the guest speaker. His subject will be "Language as I.C.O.N. in Social Control". The event will take place at the University Club ("Choices") from 3 to 5 P.M.

President's Message

The Cal State L.A. Emeriti Association will be eleven years old on February 9, 1989. We will be celebrating that birthday during Emeriti Week. All emeriti faculty are cordially invited to attend as many as possible of the Emeriti Week events which are described in this issue of *The Emeritimes*. Participation in these events provides an excellent opportunity to continue your aquaintance with fellow emeriti and with the University.

Our Emeriti Fellowship Fund has recieved individual contributions totaling $660 during the fall quarter 1988. These contributions, added to the previous accumulation of $1,210, bring the current total to $1,870. Our goal is to accumulate $10,000 as an endowment fund to provide an annual $1,000 fellowship. To each person who has contributed, we are very appreciative.

If you have not contributed to the Fund this year, please send your check, payable to "The Emeriti Fellowship Fund", to Treasurer John A. Greenlee, 50 Oak Hill Lane, South Pasadena, CA 91030. A contribution of $100 is suggested, but, of course, any amount will be appreciated.

LAIRD ALLISON,
President

The Albert Graves Are Now Residing In Retirement Home

Emeriti faculty members who joined the Cal State L.A. faculty during the years that Albert Graves served as Dean of the College, then Vice President and President, will be pleased to read the following response to a note sent to Dr. Graves:

"You are right in assuming that we have moved to a retirement home. This is a delightful place, with all meals and maid service provided, as well as many other things. We are enjoying it. Of course, we have some of the complaints of old age, but I guess we are lucky.

"I guess I am a survivor. I have gone through broken ribs, a cracked vertebre, and a cracked skull, as well as a bout with pneumonia, and recovered. Thelma is in very good health.

"We live close to our daughter, and go out to dinner with her and her husband about once a week. We have seen a good deal of Bill Leary and, until he died, saw Elliot Guild once on a while.

"We enjoy the Emeriti publications and news of our old friends. Please give our regards to all of them. We wish we could visit you and explore the campus with all its changes, but our traveling days seem to be over."

NO MORE TAXES, INDEED!

If you haven't heard already, we have bad news for you! Retirees enrolled in Medicare are about to be hit with a large and selective new tax in 1989 and thereafter, under provisions of the Medicare Catastrophic Protection Act of 1988 (HR2470).

In addition to a $4-per-month increase in Medicare B premium, more affluent taxpayers will pay a surtax of 15% of taxes paid to IRS, up to a cap of $800 for single persons and $1600 for a couple. The surcharge will rise to 28% by 1993.

It is apparent that the State of California retirees will receive little, if any added benefits from the Act beyond those already provided by their PERS medical coverage. Further, the Catastrophic Protection Act does not include long-term care.

If this state of affairs does not appeal to you, we urge you to contact your Senators and Congressional Representatives.

—LEN MATHY

Professional and Personal

We are delighted to have received the following professional and personal items about emeriti faculty. We invite others to report their activities. —The Editor

HELEN BROCKLEHURST (Counseling) writes from London:

"On Dec. 11, '87, I married my late husband's cousin, Aubrey Brocklehurst. My name, therefore remains unchanged—but the same certainly can't be said for my lifestyle! I'm living in mid-city London in a very old Early Victorian apartment— quite different from my quiet and remote Idyllwild home. If you think freeways are busy, try Cromwell Road's 6 lanes of 'round-the-clock' traffic. The climate is different, too — VERY different.

"I used to think L.A. was quite cosmopolitan and had lots of ethnic mixes and problems — but London is much, much, more so!"

(Helen's address is in the new directory.)

EUGENE BENEDETTI (Education) sends a note with his membership dues payment, as follows:

"I'm still running. I just completed my 28th marathon in less than six years. Portland provided the course. This year I managed to run at least 20 additional courses that were under the marathon distance of 26.2 miles."

ANTHONY HILLBRUNER (Speech Communication), who remains very active in his professional field, had an article, "Free Speech and the BBC Ulster Documentary", published in the Spring 1988 issue of Free Speech:Speech Communication Association Publication.

He spent last summer doing further research and study at Cambridge and Oxford Universities. In November, two of his papers were read at the Speech Communication Association convention in New Orleans.

ROBERT STRASSBURG (Music) lectured last Spring at the National Institute of the Arts in Taipei on "Walt Whitman: His Poetry and Music." He also taught a master class in composition on Whitman at the Cultural University of Taipei.

Schatz and Payse Given Recognition for Assn. Services

Certification of recognition, in appreciation of services rendered to The Emeriti Association have been presented to Pauline E. Schatz and Victor Payse.

Professor Shatz served as the tenth President of the Association during 1987-88. In addition she served as Vice President, Administration, in 1986-87, and Vice President, Program, 1985-86. As Chair of the University and Public Relations Committee, 1986-87, she took the lead in establishing the Emeriti Faculty Fellowship Fund as a memorial to the University's emeriti faculty.

Professor Payse served as Membership Secretary, 1986-87, following two years as a Member-at-Large of the Executive Committee, 1984-86. During his term as Membership Secretary, he established a computerized program of records of the membership of the Association, and is continuing to render this important service to the Association.

The EMERITI ASSOCIATION
California State University, Los Angeles

OFFICERS
Laird Allison, *President*
Pauline Schatz, *Immediate Past President*
Mary Gormly, *Vice President, Ad ministration*
Carol Smallenburg, *Vice President, Programs*
James Dunkelburg, *Secretary*
Mildred Massey, *Membership Secretary*
John Greenlee, *Treasurer*
Eloise King, *Academic Senator*
Lloyd Ferguson, John Houk, Leonard Mathy, Fred Marcus, *Members at Large, Executive Committee*
William E. Lloyd, *Editor, The Emeritimes*

The Emeritimes is published three times yearly (Fall, Winter, Spring). Address communications to the Association at Administration 815, California State University, Los Angeles, 5151 State University Drive, Los Angeles, CA 90032.

SEMINAR: Financial Planning As It Relates to Your Estate

A seminar providing currently pertinent information concerning financial planning for the future is being offered as a special Emeriti Week feature for emeriti faculty and their spouses on Wednesday, February 8 at 1:30 p.m. in the University Club.

The seminar is being arranged by the University Development Office. The presentor will be William Finestone, well-known Los Angeles attorney specializing in estate and tax planning, who holds graduate business and law degrees from UCLA and serves as attorney for the Cal State L.A. Foundation. He is nationally recognized as an authority in his field.

The presentation will deal with such critical issues as how to remember family, friends, and charities; how to evaluate one's assets; the purpose of trust and annuities, and why one may be of greater benefit to the individual than another. There will be a discussison period, at which attendees will have the opportunity to ask questions.

The seminar has been arranged as strictly informational for those attending. Those planning to attend are requested to make reservations with Carol Numrich, director of Cal State L.A.'s Planned Giving Program, by calling her office , (213)343-3070.

More Than Million Dollars Given to Minority Biomedical Program

The University's Minority Biomedical Research Support (MBRS) program has received a new grant of $1,021,443 from the Division of Research, National Institute of Health. Additionally, the MBRS program has been recommended for grant awards totaling more than $4 million for the four-year period through June, 1992.

Professor of Chemistry Anthony J. Andreoli serves as director of the MBRS program, one of the largest in the nation. The funding supports biomedical research projects conducted by 18 faculty members and 60 graduate and undergraduate students in research laboratories at Cal State L.A.

4 Members Named Outstanding Professors

Four members of the University faculty were named as the recipients of the annual Outstanding Professor Awards for 1988 at the annual Fall Faculty Day. Those joining the previous 100 recipients of the award since 1963 were G. Roy Mayer, Professor of Education; Alan E. Muchlinski, Professor of Biology; Elba Torres de Peralta, Professor of Spanish, and Olga Termini, Professor of Music.

The awards were established to encourage, reward and publicly acknowledge excellence in teaching, scholarship, research, and professional achievement.

1988-89 Membership Directory Enclosed

A directory of the names, addresses and (where available) the telephone numbers of the more than 300 retired members of the University faculty, is enclosed with this issue of *The Emeritimes*.

Information about any corrections or additions to the listing should be directed to Membership Secretary Mildred Massey, 107 Larkin Place, Santa Monica, CA 90402. Especially helpful would be information about persons listed in the directory with "address unknown!"

Emeriti Excursions

Carol Smallenburg, VP Programs, is working on plans for several springtime excursions for emeriti, such as a trip to the Channel Islands and an outing at Cold Creek Canyon Preserve near Calabasas. If you have suggestions, call Carol at (818) 848-3038.

Health Report

The following bits of information have been received about emeriti friends:

Helen Zimnavoda, (Foreign Languages) recently underwent major surgery and is recuperating at the home of her daughter (426 Camino Real, Redondo Beach, CA 90277).

Dan Cappa, (Elementarty Education) has recently moved to a nursing home and would be pleased to hear from friends. His address is in the new directory.

Annual Spring Meeting Scheduled for May 13

The Annual Spring Meeting of the Emeriti Association will take place on Saturday, May 13. It is at this meeting that officers are elected for the new Association year beginnning July 1, and other matters of business requiring action of the membership are presented.

The Nominating Committee's proposed slate of officers for 1989-90 and items of business to be presented at the annual meeting will be reported in the Spring Issue of the *Emeritimes*, to be published in April.

Former Fulbright Scholars Sought

Emeriti faculty members who held Fulbright awards for study abroad, as students or post doctoral scholars/lectures are invited to make this information known to Daniel Crecelius, Professor of History at Cal State L.A. Needed are name and address, telephone number, country in which award was held, year of award, and the discipline.

Creation of the list is part of an effort to organize a Fulbright alumni organization for Southern California.

6 Retirees Granted Emeritus Designation

Six members of the University faculty and staff have recently been granted emeritus status upon their retirement from full-time positions at the University.

Those honored, with the year they came to the University and the position they held are:

ISSAC BERMAN (1965)
Professor of Education

IRVING J. COHEN (1959)
Association Librarian

ROBERT M. FOWELLS (1962)
Professor of Music

GEORGE M. ROLLING (1959)
Associate Librarian

DELWYN G. SCHUBERT (1950)
Professor of Education

JOSEPH T. SETO (1960)
Professor for Microbiology

Reflections On Retirement

Paul Zall, Emeritus Professor of English

The worst thing about retirement is missing these long vacations. The best thing is being able to do anything they can't stop you from doing. While teaching, my conscience kept me from accepting long-distance speaking engagements. Now it's "Have tongue, will travel."

In the past couple of years I've been able to speak at Mount Vernon about George Washington to an international conference on the presidency, and at Gettysburg to another international conference on Lincoln Today. Most fun has been the talk last October to the American-Studies Association of Canada's annual meeting in Saskatchewan.

They asked me to give the keynote address. Naturally I assumed they wanted something heavy about my research on Mark Twain and Abe Lincoln as prototype westerners. What they really wanted was some insight into American political humor. Under the circumstances, who could refuse that opportunity?

Last year's run for the White House turned out to be a battle of wits in which not a blow was struck. The Canadians delighted in Bush's remarks on the benefits of the Alaskan pipeline: "The caribou love it. They rub up against it and have babies. There are more caribou up there than you can shake a stick at." They also admired Dukakis's plan to have midwestern farmers bail themselves out by growing cranberries.

I tried to explain to them why the candidates seemed to be coming down with a case of athlete's mouth — the foot-in-mouth disease. The nature of the presidency leads to the bland leading the bland, Tweedledum and Tweedledummer. It demands a person play two irreconcilable roles, ceremonial high priest and low-cunning good ole boy next door. Only a practiced performer like the present incumbent could play both ends of that horse at the same time.

Even when he governed California, you must remember how he was bounding up the capitol steps when Ed Reinecke greeted him, "Beautiful morning, Governor," and Reagan replies, "O, it was nothing." Or his jovial demeanor in the hospital when Micheal Deaver assured him, "You'll be happy to hear things are going



well at the White House in your absence." Reagan asks, "What makesyou think I'd be happy to hear about that?"

It was harder for Canadians to accept the way we take the Bitbergs, the Lebanons, the Grenadas, and the Irangate scandals as part of his lovable gullibility. During the Irangate hearings, he says, he was thinking: "Remember when I fell asleep during my audience with the Pope? Remember Bitburg?— Boy, those were the good old days." He enjoys playing President and shows it. Others have had to make violent adjustments to fit the role and the public senses it, uncomfortably.

In the Fifties the press complained that some candidates were taking themselves too seriously. A case in point: At a rally out West, Governor Dan Thornton of Colorado clapped General Eisenhower on the back, "Howdy, Ike!" Eisenhower gave him a stare that would scare a stallion, walked away, then— remembering he was a candidate— turned weakly and said, "Howdy, Dan."

Adlai Stevenson offers a clearer case. He was world reknown for such sophisticated one-liners as, "Eggheads of the world unite, you have nothing to loose but your yolks!" Those typified the wit of his first campaign. The second campaign showed a switch to a Lincolnesque, downhome storytelling style as in telling about a boy being scared to go to sleep. That day the boy had learned how persons are made from dust and return to dust. He'd found someone under his bed but couldn't tell whether they were coming or going. Stevenson was straining.

JFK's wit most resembled Stevenson's natural wit. Told that the Russian ambassador Mikoyan was waiting in the reception room, he quipped, "You sure it's the real Mikoyan?"No question, the Kennedy wit was spontaneous. Ted Sorenson, his chief writer, says Kennedy would not let transcripts of his speeches get into print without first cutting out the flip, hip wit. By contrast, Peggy Noonan, Reagan's writer responsible for his noble comment on the Challenger disaster, says she had to fight his handlers just to get in an elegant word or two. They thought the common people wouldn't understand them.

Canadians could understand the Bush-Dukakis dilemma because they were caught in a similar dilemma between their candidates for prime minister, one in fact is a Reagan clone. As Mark Twain said about his own wife trying to cuss a blue streak, "She knew the words but not the music." Up there, as down here, candidates thought they were coming across as warm and friendly guys just by kicking each others' butts.

Every modern poll of recent historians ranks Abe Lincoln as our greatest president. Washington is no longer first in the hearts of his countrymen. You can see that as you fly into National Airport. They've constructed a temple to Lincoln and given Washinton the shaft. Yet it's clear from Stevenson's trying to imitate Lincoln, that Honest Abe couldn't cut it today either.

The 10-second sound bite or the bumper sticker can't accommodate the folksy stories he would use to communicate with the common people. Our common sense of humor has been so conditioned by forty years of TV sound tracks we would probably miss Lincoln's legacy: Asked how he liked being President, he said he felt like the feller tarred and feathered being rid out of town on a rail, "If it wasn't for the honor of the thing I'd rather walk."

Ronald Reagan when they asked about running for a second term, told about a fellow actor turned opera singer who made his debut in Pagliacci at LaScala. Each time he sang "Vesta la giubba," the audience roared for an encore. After repeating it nine times, he appealed to them to let the show go on. A voice from the balcony called out, "Not until you get it right." We're going to miss Ronald Reagan.