ICEC 2017

The 19th International Conference on Electronic Commerce

The world longest-history conference on electronic commerce with the pioneering topics of "Smart Connected World", also jointly with the Spring 2017 Conference of Korea Intelligent Information Systems Society.

Date	August 17-18, 2017
Venue	Startup Campus, Pangyo, Korea
Registration Due	Pre-registration: August 1-14

http://SmartConnected.World
대부분의 강연을 한국어 (동시통역)로 제공합니다.

Hosted by

International Center for Electronic Commerce (ICEC, http://ICEC.net)
Korea Intelligent Information System Society (KIISS)

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Story & Plan
Humanitas Big Data Research Center
Korean Artificial Intelligence Association (KORAIA)

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Keynote Speeches

Aug. 17 (Thu.)



Business Transformation Using Artificial Intelligence: How Do I Get Started?

KNS-1 Aug. 17 (Thu.) 09:20-10:05

Kyung-Shik Shin
Professor, Ewha Womans Univ.



People-Aware Systems - The Challenges of a New Approach

KNS-2 Aug. 17 (Thu.) 10:05-10:50

Paulo Novais
Professor, Univ. of Minho



Policy direction toward 'Smart Connected World'

KNS-3 Aug. 17 (Thu.) 11:25 - 11:55

Seong Ju Kang
Director general of ICT Industry Policy Bureau at Ministry of Science and Technology



Combining Machine-Based and Econometrics Methods for e-Commerce Insights

KNS-4 Aug. 17 (Thu.) 11:55-12:40

Robert J. Kauffman
Professor, Singapore Management Univ.



How Artificial Intelligence will Redefine Management

KNS-5 Aug. 17 (Thu.) 14:00-14:45
Vegard Kolbjørnsrud
Professor, BI Norwegian Business School



Market Driven Bright Internet Business Models

KNS-6 Aug.17 (Thu.) 14:45-15:30
Jae Kyu Lee
Professor, Yonsei Univ.



Knowledge As A Service for GlobalSensing

KNS-7 Aug. 17 (Thu.) 15:50 - 16:35
Guy Paillet
President and CEO of General Vision Inc.



Artificial Secretary with Emotion and Personality

KNS-8 Aug. 17 (Thu) 16:35 - 17:20
Soo-Young Lee
Professor, KAIST

Aug. 18 (Fri.)



How to apply AI innovatively for your business?

KNS-9 Aug. 18 (Fri.) 09:20-10:05
Kyoung Jun Lee
Professor, Kyung Hee Univ.



ICT-Driven Industry Reinvention

KNS-10 Aug. 18 (Fri.) 10:05-10:50
Hong Sung Chang
SVP and Head of Solution R&D Center, SK Telecom



DiscoGAN

Intelligence Award Lecture
Aug. 18 (Fri.) 11:10-11:55
Taeksoo Kim
Reserch Engineer, SK T-Brain



Where the Value of AI comes from?

KNS-11 Aug. 18 (Fri.) 11:55-12:40
Jin Hyung Kim
CEO, AIRI



Amazon's AI innovation

Special Session: AI "Speakers"
Aug. 18 (Fri.) 14:00 - 14:45
Woojin Jung
BD Manager, Amazon Echo



AI Speaker Trend & Insight

Special Session: AI "Speakers"
Aug. 18 (Fri.) 14:45 - 15:30
David Jinyoung Kim, Ph.D.
CEO, ROA Invention Lab



User-Oriented Revolution: The New Paradigm of On-Off Service including Finance, Payment and Content.

KNS-12 Aug. 18 (Fri.) 15:50 - 16:35
Kyung Yang Park
CEO of Harex InfoTech Inc.



Allwin: the Patented Group Auction for e-Commerce

KNS-13 Aug. 18 (Fri.) 16:35 - 17:20
Jeonggab Lee
CEO of Allwin Inc.

Special Session: AI "Speakers"

Conference Hall, Aug. 18 (Fri.) 14:00-15:30

WooJin Jung (Amazon Echo)
Dr. David Jinyoung Kim (CEO of ROA Invention Lab)

This special session is devoted to discussing the prospect on the market, the competition, the technology development, and the customer expectation etc. of the AI "Speakers".

AI Company Sessions

Multi-function Hall, 2F. Aug. 17-18

In this session, the executives and directors of AI start-ups, AI incumbents, and AI-deployed organizations will share their experience, knowledge, and prospects of AI development and deployment.

8/17 (Thu)

09:20~09:50 DeepBio (Sun Woo Kim, CEO)
09:50~10:20 DeepNumbers (Myeongho Ahn, CEO)
10:20~10:50 BigTree (Hongsoon Yim, CEO)
14:00~14:30 Neuro Associates (Yoonyi Kim, CEO)
14:30~15:00 Scatter Lab (Jongyoon Kim, CEO)
15:00~15:30 Industrial Bank of Korea & KSTEC Application Area Awardee of 2017 Intelligence Award
15:50~16:20 RecoBell (Sunghyuk Park, CEO)
16:20~16:50 Art Chaosmos (Mira Kwak, CEO)
16:50~17:20 S1 (Minkook Cho, Ph.D.) Application Area Awardee of 2017 Intelligence Award

8/18 (Fri)

09:20~09:50 Naver TalkTalk (Jin Han Kim, Developer) Service Area Awardee of 2017 Intelligence Award
09:50~10:20 LegalTech (Hyunjoon Cho, CEO)
10:20~10:50 Fluenty (Kanghak Kim, CEO)
14:00~14:30 HealDa of Healthcare Chatbot (Michael Kim, Co., CEO)
14:30~15:00 Rainbow Wireless (Chang Hoon Jee, Manager)
15:00~15:30 Stratio (Sejin Park, Manager)
15:50~16:20 SUALAB (Hanjoon Kim, Manager)
16:20~16:50 Mr. Mind (Woosik Jung, CEO)
16:50~17:20 JavaScript AI Research Institute (Jae Hyun Lee, Director)

ICEC Sessions

Seminar Room #1, #2 Aug. 17-18

THURSDAY, AUGUST 17

14:00-15:30 ICEC-01: Data Mining in Business S #1
Session Chair: Jung Lee (Hankuk University of Foreign Studies)

Foreign Player Recommendation based on Ant Colony Algorithm for the KBO Team
Metaheuristic approach on Temporal Pattern Matching for box office prediction
Semi-Supervised Document Classification using Heterogeneous Rule Selection

14:00-15:30 ICEC-02: Sentiment Analysis and Semantic Search S #2
Session Chair: Taeho Hong (Pusan National University)

KBQA: Constructing Structured Query Graph from Keyword Query for Semantic Search
An Assessment of Online Destination Image Using Topic-based Emotion Classification Approach
Multi-categorical Social Media Sentiment Analysis of Corporate Eventse

15:50-17:20 ICEC-03: Mobile and Human Behavior S #1
Session Chair: Seongmin Jeon (Gachon University)

Factors influencing travelers' acceptance of mobile marketing: Comparative analysis of China and Kazakhstan
What Happens When Games Users Get Mobile? : The Effects of Mobile Accessibility to Usage Duration and Involvement in a Chinese Outbound Traveler Community
Consumer's Online Purchase Behavior in Mobile Era

15:50-17:20 ICEC-04: Social Media and User Behavior S #2
Session Chair: Young Wook Seo (Daejeon University)

Social Media Strategy: A New Frontier of SMEs in Malaysia E-commerce Industry
Social Media User Classification: Based on Social Capital Expectation, Susceptibility, and Compulsion Loop
Exploring the effect of network structure on team performance in virtual teams: A transactive memory system perspective

FRIDAY, AUGUST 18

09:20–10:50 ICEC–05: Big Data Analytics S #1
Session Chair: Jinyoung Min (Chosun University)

Big Data Analysis of Local Business and Reviews
Predicting E–Commerce Sales of Hedonic Information Goods via Artificial Intelligence Imagery Analysis of Thumbnails
Preventing Infectious Diseases Through the Use of Mobile Data

09:20–10:50 ICEC–06: Smart Connected Products and Services S #2
Session Chair: Un–Kon Lee (University of Suwon)

5G will Popularize Virtual and Augmented Reality: KT's Trials for World's First 5G Olympics in PyeongChang
e–Banking System and its Staff User Satisfaction: A Case Study on the Core Banking System at Techcombank in Vietnam
IoT–based Omni Channel Service for Smart Exhibition and Value of Data

14:00–15:30 ICEC–07: Smart Tourism S #1
Session Chair: Huaxin Wang (Shandong Institute of Commerce and Technology)

An Impact of Tourism Experience on the Quality of Life: The Roles of Autobiographical Memory and SNS
Exploring the Effect of Heuristic Factors on the Popularity of "Best Places to Visit" Recommendation in a Chinese Outbound Traveler Community Consumer's Online Purchase Behavior in Mobile Era
Qualitative Content Analysis in Hospitality and Tourism Online Reviews Research

14:00–15:30 User Reviews and Text Mining S #2
Session Chair: JinYoung Han (Chung–Ang University)

Cross–Cultural Analysis of Yelp reviews on Japanese Restaurants: East vs. West on Vocabulary
Intelligent Sales Prediction for Automobile Demand from User Reviews: Text Mining Perspective
Compilation of Tweets Sentiment into SERVQUAL for Tracking Social Perception on Public Service

15:50–17:20 ICEC–09: Network Analysis and e–Commerce S #1
Session Chair: Kay Ryung Koo (Korea University)

Bibliometric and Visualized Analysis of Research on E–Commerce Journals
The Effects of Photo Decoration Cues on Online Consumers' Affective Responses
Statutes Retrieval System for R&D Projects based on Vector Space Model

15:50–17:20 ICEC–10: Crowdfunding and Online Collaboration S #2
Session Chair: Jihae Seo (Seoul National University)

Identifying and Reducing Individual's Perceived Risk in Crowdfunding Investment
The Anatomy of Facial Expression in Online Crowdfunding Platform: A Machine Learning Approach
Factors That Influences a Consumer's Willingness to engage in Co–Creation of value

KIISS Sessions (in Korean)

Seminar Room #4, #5, #6 Aug. 17 & Room #4, #5, Aug. 18

KA1. Text Analytics I (09:20 ~ 10:50) Room #4, Aug. 17

포털사이트 실시간 검색어 순위 분석
Word2vec 학습을 통한 의미 기반 해외 유사 특허 검색 방안
Relationship Judgement using Text Mining for Corporate Data Management
지자체 사이버 공간 안전을 위한 금융사기 탐지 텍스트 마이닝 방법
대화 텍스트 내 핵심 감정 추출을 위한 감정 간 연관 관계 연구

KA2. Text Analytics II (14:00 ~ 15:30) Room #4, Aug. 17

정형 데이터와 비정형 데이터의 상호학습을 통한 영화 흥행 예측 정확도 향상 방안
Multidimensional Approach of Opinion Mining from Online Product Reviews
온라인 상품평의 내용적 특성이 소비자의 인지된 유용성에 미치는 영향
전역 토픽의 지역 매핑을 통한 대용량 문서의 효율적 토픽 모델링 방안
HMD VR기기에 대한 사용자 평가에 관한 연구: 온라인 사용자 리뷰의 텍스트 마이닝을 활용하여

KA3. Recommendation & Data Mining (15:50 ~ 17:20) — Room #4, Aug. 17

협업 필터링 및 하이브리드 필터링을 이용한 동종 브랜드 판매 매장 간 취급 SKU 추천 시스템
인공지능 기반의 e-commerce 환경을 위한 기술분석과 개발전략
공간검색을 이용한 초고속인터넷 결합유형별 해지의 지역별 특성 연구
온라인 서점에서의 구매행태를 고려한 텍스트 마이닝 기반 도서 추천 시스템
온라인 사용자 리뷰 감성분석을 활용한 협업 필터링 예측 정확도 개선에 관한 연구
사회연결망 분석을 활용한 연관규칙 확장 기법

KB1. Intellilgence in City Management (09:20 ~ 10:50) — Room #5, Aug. 17

교통사고지점 예측을 위한 인공신경망 모델
운전사고 방지를 위한 운전자 시선 추적
Smart Store in Smart City: 소비자 감성기반 상권분석 시스템 개발
범죄 발생 및 CCTV 위치 정보를 고려한 지역별 범죄 예방 시스템 구축 방법
빌딩 데이터 분석을 위한 인공지능 기법 응용

KB2. Intelligence in Technology Commercialization (14:00 ~ 15:30) — Room #5, Aug. 17

시장중심의 기술사업화 모델 구축 : ㈜비비씨 사례를 중심으로
빅데이터 기반 시장경쟁력 평가 시스템
중소제조기업을 위한 데이터 기반 한국형 기술사업화 시스템 개발에 관한 연구
보건의료 통계 기반의 바이오 유망기술 도출 연구
시장데이터 기반 유망아이템 발굴 시스템 구축 연구

KB3. Intelligence in Disaster Management (15:50 ~ 17:20) — Room #5, Aug. 17

재난안전정보의 통합관리를 위한 패싯 분류체계 개발
시나리오 플래닝 경영기법을 활용한 재난정보 분류체계에 관한 연구
Intelligence 기반 재난재해관리 시스템
재난안전정보 식별체계 DOI 적용 방안에 관한 연구
텍스트 분석을 통한 재난상황메시지 분석모델 설계 및 구현
시나리오 기반의 재난안전정보 플랫폼 구축방안에 관한 연구

KC1. Prediction in Financial Applications (09:20 ~ 10:50) — Room #6, Aug. 17

온라인 뉴스 및 거시경제 변수를 활용한 주가예측
기계학습과 롤링 윈도우 기법을 활용한 주식시장 및 환율 예측 모델 구현
절대적 유사 임계값을 활용한 사례기반추론 기반 수익률 최적화 트레이딩 시스템
RNN(Recurrent Neural Network)을 이용한 기업부도예측모형에서 회계정보의 동적 변화 연구
금융 지표와 파라미터 최적화를 통한 로보어드바이저 전략 도출

KC2. Behavioral Studies on Smart Industry (14:00 ~ 15:30) — Room #6, Aug. 17

공급사슬에서 기업간 상생협력이 비즈니스 생태계에 미치는 영향: 다중에이전트 시뮬레이션 관점
가상화폐 시장의 동조화 현상에 관한 연구
The Effects of Technostress on Information Technology Acceptance: Focusing on the Mediating Effect of Innovation Resistance
Investigation of the Influence of IS Control Mechanisms Congruence and Inter-Organizational Relationship Capital on IS Performance within the ICT
IT교육서비스품질이 교육만족도, 현업적용의도 및 추천의도에 미치는 영향에 관한 연구: 학습자 직위 및 참여동기의 조절효과를 중심으로
가격 프레이밍과 메시지 프레이밍이 소비자 태도에 미치는 영향: 여행상품을 중심으로

KC3. Big Data Analytics: Case and Policy (15:50 ~ 17:20) — Room #6, Aug. 17

개인정보 비식별 제도 해외 동향 및 사례
빅데이터 정책의 현황과 미래
소셜네트워크분석을 통한 지식공유커뮤니티의 회원들의 지식공유행태 분석
식품업종 제조 생산 에너지 최적화를 위한 빅데이터 플랫폼 개발
K-Means Clustering 알고리즘과 헤도닉 모형을 활용한 서울시 연립·다세대 군집분류 방법에 관한 연구

KD1. Multimedia Analytics & VR/AR (09:20 ~ 10:50) — Room #4, Aug. 18

구성적 인공지능 기반의 동영상 얼굴 검출
3차 투영법과 CNN을 이용한 360비디오 썸네일 생성 방법
인공지능 CCTV 기반 동적 가상 도시 연구
증강현실 및 가상현실 사용에 영향을 미치는 요인 비교 연구
구글 클라우드 플랫폼과 머신러닝 기반의 퍼스널 컬러 진단 서비스 구현

KD2. Deep Learning with Text (14:00 ~ 15:30) — Room #4, Aug. 18

온라인 쇼핑몰에서 상품 설명 이미지 내의 키워드 인식을 위한 딥러닝 훈련 데이터 자동 생성 방안
뉴스데이터가 미치는 기간을 고려한 딥러닝 기반 주가 트렌드 예측
한글 음소 단위를 적용한 딥러닝 모형의 감성분석: 번역된 영화리뷰(IMDB)를 중심으로
단어 임베딩을 통한 CNN 기반 리뷰 분류 방안에 대한 연구
딥러닝 기법을 활용한 문장의 다범주 감성 분석 연구

KD3. AI & Deep Learning (15:50 ~ 17:20) — Room #4, Aug. 18

유사제품 학습을 활용한 딥러닝 기반 3차원 형상 측정 및 검사 자동화 프로세스 개발
Deep Neural Network 기반의 비언어 인식을 통한 청각장애인 위험 인지 보조 시스템
깊은 에피소딕 강화학습의 응용에 관한 고찰
기계지능지수(Machine IQ)

KE1. IoT & Cloud (09:20 ~ 10:50) — Room #5, Aug. 18

Designing an Intelligent Advertising Business Model in Seoul's Metro Network
빅데이터를 활용한 스마트 주문 시스템
주거 환경에서 사물인터넷 기반의 실시간 공기질 측정 시스템
Customer-driven smart and sustainable interaction in convention: Nestle's IoT adoption case
하둡 기반 뉴스 사회망 분석 시스템 설계 및 구현

KE2. Intelligent Systems & Services I (14:00 ~ 15:30) — Room #5, Aug. 18

구성적 인공지능 숫자인식
semiconductor sequencing 방식을 사용하여 SNP기반으로 fetal fraction을 측정하기 위한 연구
챗봇 제작을 통한 SW교육방안
표면근전도 기반의 환자별 맞춤형 재활 치료를 위한 연구
모바일 위치기반서비스(LBS)의 사용에 영향을 미치는 요인에 관한 실증적 연구

KE3. Intelligent Systems & Services II (15:50 ~ 17:20) — Room #5, Aug. 18

BPM기반 활동정보회계 전자결재 시스템
BPM기반 회원관리시스템 개발
유전 알고리즘을 이용한 강의 간 학생 이동을 최소화하는 강의실 배정
드론 기반 차량 배송경로 모형
빅데이터를 이용한 네트워크 이상탐지

Deep Learning Short Course — Seminar Room #6, Aug. 18

For all students from elementary school to undergraduate who are interested in AI and Deep Learning

What is Artificial Intelligence and Neural Network? 09:20–10:50
Introduction to AI and Neural Network & Solve and visualize XOR gate using R

Deep Neural Network to MNIST 11:10–12:40
MNIST using TensorFlow, AWS and Python

Convolution Neural Network 14:00–15:30
AlexNet and Implement the CNN for MNIST using TensorFlow

Advanced Technique : How to Improve your model 15:50–17:20

Time Table: Main Sessions

한국어 (동시통역)로 제공합니다.

Conference Hall

Time	Aug. 17 (Thu.)
09:20 - 10:05	Keynote Speech 1: Business Transformation Using Artificial Intelligence: How Do I Get Started? (Kyung-Shik Shin, Ewha Womans Univ.)
10:05 - 10:50	Keynote Speech 2: People-Aware Systems – The Challenges of a New Approach (Paulo Novais, Univ. of Minho)
11:10 - 11:55	Opening Ceremony (Plenary): – Welcome Address – Announcement of Intelligence Award Awardees Keynote Speech 3: Policy direction toward 'Smart Connected World' (Seong Ju Kang, Director general of ICT Industry Policy Bureau at Ministry of Science and Technology)
11:55 - 12:40	Keynote Speech 4 (Plenary): Combining Machine-Based and Econometrics Methods for e-Commerce Insights (Robert J. Kauffman, Singapore Management Univ.
14:00 - 14:45	Keynote Speech 5: How Artificial Intelligence will Redefine Management (Vegard Kolbjørnsrud, BI Norwegian Business School)
14:45 - 15:30	Keynote Speech 6: Market Driven Bright Internet Business Models (Jae Kyu Lee, Yonsei Univ.)
15:50 - 16:35	Keynote Speech 7: Knowledge As A Service for GlobalSensing (Guy Paillet, General Vision Inc.)
16:35 - 17:20	Keynote Speech 8 Artificial Secretary with Emotion and Personality (Soo-Young Lee, KAIST & MOTIE)

Time	Aug. 18 (Fri.)
09:20 - 10:05	Keynote Speech 9: How to apply AI innovatively for your business? (Kyoung Jun Lee, Kyung Hee Univ.)
10:05 - 10:50	Keynote Speech 10: ICT-Driven Industry Reinvention (Hong Sung Chang, SK Telecom)
11:10 - 11:55	Intelligence Award Lecture (Plenary): will be given by the Intelligence Award Awardees
11:55 - 12:40	Keynote Speech 11 (Plenary): Where the Value of AI comes from? (Jin Hyung Kim, AIRI)
14:00 - 15:30	Special Session: AI "Speakers"
15:50 - 17:20	Keynote Speech 12: User-Oriented Revolution: The New Paradigm of On-Off Service including Finance, Payment and Contents etc. (Kyung Yang Park, Harex InfoTech Inc.) Keynote Speech 13: Allwin: the Patented Group Auction for e-Commerce (Jeonggab Lee, Allwin)

Program at a Glance

Time	August 17, Thursday						
	Conference Hall	Multi-Function Room	S #1	S #2	S #4	S #5	S #6
08:00-09:20	Registration & Information						
09:20-10:50	KNS-1 KNS-2	AI Company Session	ICEC	ICEC	KIISS	KIISS	KIISS
10:50-11:10	Coffee Break						
11:10-12:40	(Plenary), Conference Hall Opening Ceremony (15') KNS-3: Seong Ju Kang KNS-4 (Plenary), Conference Hall, Robert J. Kauffman						
12:40-14:00	Lunch						
14:00-15:30	KNS-5 KNS-6	AI Company Session	ICEC	ICEC	KIISS	KIISS	KIISS
15:30-15:50	Coffee Break						
15:50-17:20	KNS-7 KNS-8	AI Company Session	ICEC	ICEC	KIISS	KIISS	KIISS
17:20-17:30	Break						
17:30-20:00	Daum Kakao Tour & Welcome Reception (Common Kitchen)						

Time	August 18, Friday						
	Conference Hall	Multi-Function Room	S #1	S #2	S #4	S #5	S #6
08:00-09:20	Registration & Information						
09:20-10:50	KNS-9 KNS-10	AI Company Session	ICEC	ICEC	KIISS	KIISS	Deep Learning Short Course
10:50-11:10	Coffee Break						
11:10-12:40	Intelligence Award Lecture (Plenary), Conference Hall KNS-11 (Plenary), Conference Hall, Jin Hyung Kim, AIRI						Deep Learning Short Course
12:40-14:00	Lunch						
14:00-15:30	Special Session: AI "Speakers"	AI Company Session	ICEC	ICEC	KIISS	KIISS	Deep Learning Short Course
15:30-15:50	Coffee Break						
15:50-17:20	KNS-12 KNS-13	AI Company Session	ICEC	ICEC	KIISS	KIISS	Deep Learning Short Course
17:20-17:40	Break						
18:00-20:00	Gala Dinner & Best Paper Award Ceremony						

KNS: Keynote Speech Session
S #: Seminar Room
ICEC: The 19th International Conference on Electronic Commerce
KIISS: Korea Intelligent Information System Society

Smart Button Service: the Button

– 발표자료 다운로드 서비스

스마트 버튼을 누르면 발표자료를 스마트폰으로 열람 및 다운로드가 가능합니다.
(단, 허락된 자료에 한해서만 이용이 가능합니다.)

– 경기 관광 퀴즈 이벤트

판교 주변에 대한 간단한 퀴즈를 푼 뒤, 경품 이벤트에 참여하실 수 있습니다.
경품: 백화점 상품권(10만원권), 영화 예매권(1인 2매)

– 이용 방법

1. 더버튼 앱을 다운로드 받습니다.
2. 행사장 곳곳에 설치된 버튼을 찾아 눌러 원하는 서비스를 이용합니다.

지금 구글플레이와 앱스토어에서
더버튼을 다운로드 받을 수 있습니다.

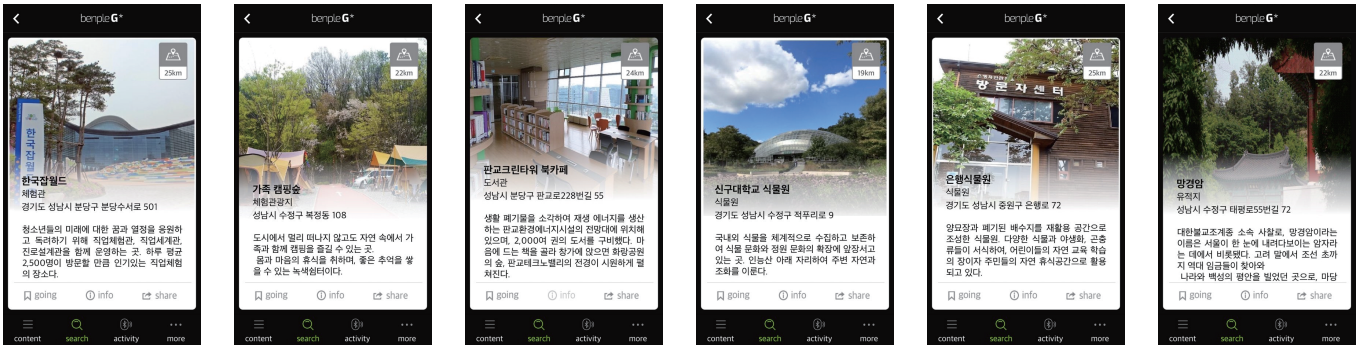
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O2O Service: benple G

– 문화 큐레이션 앱, benple G가 추천하는 판교 주변 명소

benple G가 여러분들이 지금 계시는 주변의 명소와 전시, 체험 행사를 소개합니다.



지금 구글플레이와 앱스토어에서
benple G를 다운로드 받을 수 있습니다.

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Social Programs

Pangyo Techno Valley Tour & Welcome Reception

Aug. 17 (Thu.) 17:30–20:00

463-400 경기도 성남 분당구 판교역로 235 H스퀘어 N동 B107호 (커먼키친)
The tour will start in front of the gate of the Conference Room at 17:30.
The tour will include the visit to Kakao headquarters at Pangyo.
The welcome reception will be a standing party at Common Kitchen,
which is located at the B107, N-Dong, H-Square 681 Sampyeong-dong, Bundang-gu, Seongnam-si, Gyeonggi-do

Gala Dinner

Aug. 18 (Fri.) 18:00–20:00

Startup Campus, Pangyo, Korea

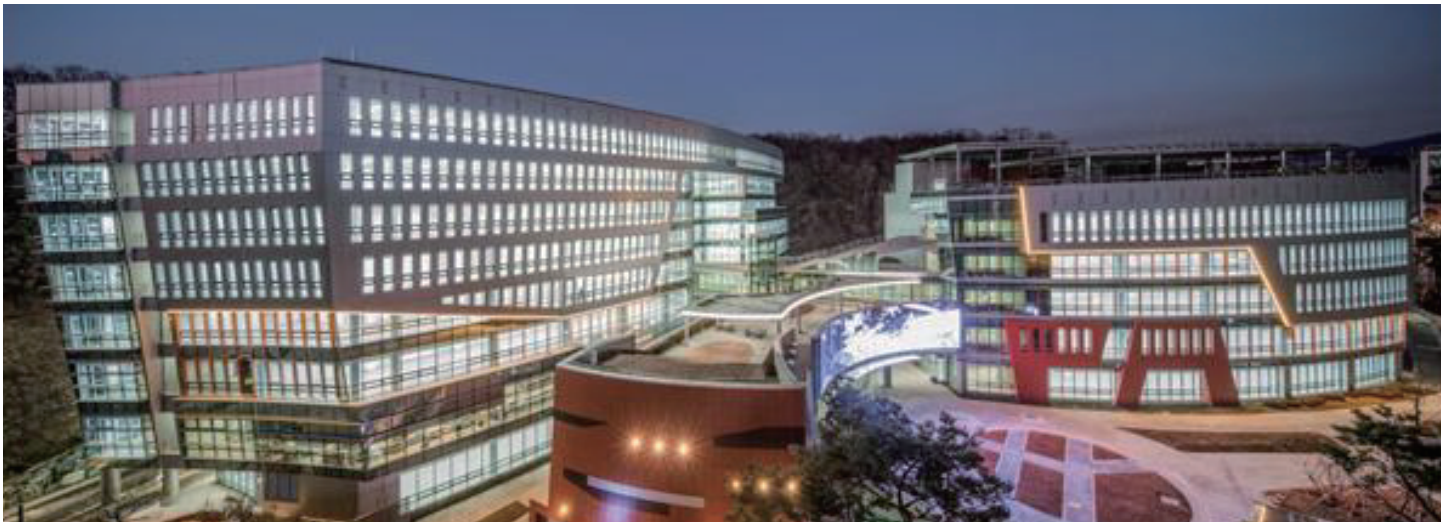
Venue

PANGYO START UP CAMPUS

Address: Pangyo-ro 289, Seongnam, Gyeonggi

지하철 신분당선 판교역 3번 출구 앞 셔틀버스 운영 예정 (성남시 분당구 판교로 289번길 20)

1차: 08:50(호텔) - 08:55(판교역) - 09:00(스타트업캠퍼스) * 호텔경유
2차: 09:50(스타트업캠퍼스) - 09:55(판교역) - 10:00(스타트업캠퍼스)
3차: 10:50(스타트업캠퍼스) - 10:55(판교역) - 11:00(스타트업캠퍼스)
4차: 11:50(스타트업캠퍼스) - 11:55(판교역) - 12:00(스타트업캠퍼스)
5차: 12:50(스타트업캠퍼스) - 12:55(판교역) - 13:00(스타트업캠퍼스)
6차: 13:30(스타트업캠퍼스) - 13:35(판교역) - 13:40(호텔) - 13:45(스타트업캠퍼스) * 호텔경유
7차: 14:50(스타트업캠퍼스) - 14:55(판교역) - 15:00(스타트업캠퍼스)
8차: 15:50(스타트업캠퍼스) - 15:55(판교역) - 16:00(스타트업캠퍼스)
9차: 17:50(스타트업캠퍼스) - 17:55(판교역) - 18:00(호텔)



Pangyo, Seongnam City

Pangyo is surrounded by Mt. Cheonggyesan and Geumtosan to the North and Mt. Barasan to the south, with Unjungcheon and Geumtocheon, tributaries of Tancheon, flowing through the center of the city.
Pangyo Techno Valley, Academy of Korean Studies, Korea Food Research Institute, Korea Petroleum Management Institute, and Daehan Oil Pipeline Corporation are located in Pangyo. In this Techno Valley, IT companies such as Kakao, Naver, Nexon, Ahnlab and SK Planet have their headquarters.



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Category			Early Bird (~7/31)	Pre-registration (8/1~14)	Onsite Registration
1. ICEC Presenter			USD 250 KW250,000	USD 300 KW300,000	USD 350 KW35 0,000
2. Full Package	Non-Member	Academic/ Profesional	USD 200 KW200,000	USD 250 KW250,000	USD 300 KW300,000
		Student	USD 100 KW100,000	USD 125 KW125,000	USD 150 KW150,000
	KIISS Member	Academic/ Profesional	USD 100 KW100,000	USD 125 KW125,000	USD 150 KW150,000
		Student	USD 50 KW50,000	USD 75 KW75,000	USD 100 KW100,000
3. One Day Pass	Non-Member		USD 100 KW100,000	USD 100 KW100,000	USD 150 KW150,000
	KIISS Member	Academic/ Profesional	USD 50 KW50,000	USD 50 KW50,000	USD 100 KW100,000
		Student	USD 30 KW30,000	USD 30 KW30,000	USD 50 KW50,000
4.Social Program	Welcome Reception		USD 50 KW50,000	USD 50 KW50,000	
	Gala Dinner		USD 50 KW50,000	USD 50 KW50,000	
5. Accompanying Person			USD 100 KW100,000	USD 100 KW100,000	

Registration

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http://SmartConnected.World

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