

Graciela Tiscareño-Sato

Social entrepreneur and award-winning author of *Latinnovating: Green American Jobs and the Latinos Creating Them*
www.latinnovating.com

Client List

TSU – San Marcos

National Society of Hispanic MBAs

Green Schools National Conference

Cal State University – Monterey Bay

Hewlett-Packard

DeVry University

ALPFA

Sonoma State Univ & more…

Gracefully Global Group, LLC
22568 Mission Blvd #427
Hayward, CA 94541

tel: (510) 542-9449
mobile: (510) 967-3339

grace@latinnovating.com

www.gracefullyglobal.com

blog.latinnovating.com

Entrepreneurial Successes in the Green Economy: Role Models and Innovations from the Latino Community

Students and professionals will learn:

- Specific entry points into the green economy
- 10 industries in transition from wasteful to sustainable
- How cultural values from the fast-growing Latino community inspire environmental entrepreneurship
- How to start a career path and take specific actions to join today's leaders
- From where strong leadership and innovation is coming
- With whom to partner to green an organization

See who is creating real innovation and new green careers today. This session is for anyone interested in how green companies and organizations are created by courageous change agents. It is actionable inspiration to create your own company, harm our planet less and create sustainable jobs for Americans.

This topic is available as a keynote speech, a half-day or full-day workshop



Latino Books into Movies
First Place Award Winner

ISBN 978-0-9834760-0-9

What People Are Saying

"Your lecture was both inspiring and entertaining. What I loved most about the stories that you chose to share was the incredible breadth of experiences and knowledge of these innovative successes. Frequently, there isn't one set path that an individual can take, and your stories appropriately illustrate different career journeys (including your own)."
—LaTonya Henry, Assistant Director Career Services, Texas State University-San Marcos

"Graciela tells you the stories of Latino innovators who have created successful companies, committed to environmental entrepreneurship. This content is unique and a true inspiration…Students will especially enjoy the personal stories and the paths of success these leaders have taken in life."
—Kimberly Herrera, Coordinator, Student Activities, Anne Arundel Community College

"Graciela does an outstanding job of chronicling how Latino entrepreneurs are positioning themselves today as leaders across different industries. These stories of success and sustainability will inspire readers and serve as a valuable tool for all those working to build a cleaner, greener future."
—Phaedra Ellis-Lamkins, Chief Executive Officer, Green For All

"You were exactly what we were hoping for in a distinguished lecturer and what you shared with the students exceeded our expectations!"
—Arin Ely, Student Development Coordinator & Academic Advisor, TSU-San Marcos

"Your workshop at the Sustainability Symposium was highly interactive. By showcasing actual innovations and the principals behind them, attendees were able to understand the steps needed to affect real change in the green economy. You inspired the audience with the economic opportunities being created by courageous change agents, and provided actionable resources. I highly recommend you as a speaker for any event where participants want to learn how environmental entrepreneurship and innovation is happening. You're a true example of an entrepreneur who is leading in the green economy and one who can be emulated by your peers!"
—Christopher Scott, MBA, Graduate Admissions Senior Advisor, Devry University



Credit Chandler Prude, TSU photographer







Biography
Graciela Tiscareño-Sato is a graduate of the University of California at Berkeley, School of Environmental Design. Her global sustainability experience began while leading the Green Enterprise Initiative at Munich-headquartered Siemens Enterprise Networks. She helped enterprises understand the economic and environmental value of collaboration technologies that when adopted, dramatically reduced corporations' real estate needs, energy needs, employee commutes and carbon footprints. The author actively mentors students who need education and career roadmaps, which this book provides. Her thought leadership pieces have published in the U.S. and Europe including *Huffington Post, Environmental Leader*, *Hispanic MBA, Fox News* and many others. She earned a Master degree in International Management from Whitworth University in Washington while on active duty with the U.S. Air Force. In November 2010, she received "Entrepreneur of the Year" honors at the *LATINAStyle Magazine* Gala in Washington D.C. She is a key organizer of the Silicon Valley Latino Leadership Summit, bestselling author and Chief Creative Officer of her publishing and marketing firm, Gracefully Global Group, LLC.